

The Amazing Son In Law (The Charismatic Charlie Wade)

Chapter 3812)

At that time, the tiny Aurous Hill will probably become the center of attention of the world's richest people.

Speaking of this, Charlie said again: "isaac, don't many people want to draw a clear line from Shangri-La? Then you will announce to the public that all those who come to participate in the auction must live in Shangri-La to enter!"

"At that time, the house price of your Shangri-La can be directly increased by a hundred times the original price! What used to be one thousand a night will become one hundred thousand a night, and the previous one ten thousand yuan a night will become one million a night! Don't you all want to hide from Shangri-La a little bit? Let them see how the top wealthy people grab rooms at Shangri-La!"

When Isaac Cameron heard this, he said excitedly: "That's really great! Two or three days will be enough for a year's turnover..."

Charlie smiled and said: "I hope that through this auction, Aurous Hill's soft power can be greatly improved!"

"The Silicon Valley of the United States has no unique conditions. Isn't it because there are more Internet companies that have gradually become famous around the world?"

"Las Vegas was originally a desert, but after the gaming industry rose up, it became a world-famous casino in a short period of time."

"This proves that if a city wants to develop, it does not necessarily need a unique geographical location and natural resources. As long as it can choose the right field and tap the soft power in this field, it will definitely be able to develop."

Speaking of this, Charlie said arrogantly: "I dare not say that Aurous Hill can be turned into a top prosperous metropolis, but I can definitely build Aurous Hill into a longevity capital for the world's top richest people! At that time, Aurous Hill's economic development I believe it will also usher in a huge take-off!"

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In order to promote the self-auction plan as soon as possible, Charlie called Jasmine and told her about the idea of the auction.

After listening to Jasmine, she was very excited because she knew very well that this was also a very good promotion for the moore family.

Nowadays, there are many companies doing antique calligraphy and painting collection auctions, but not many can make an impact. The reason why Christie's and Sotheby's are globally known is that they have strong connections and influence both upstream and downstream.

The upstream, that is, the source of antique calligraphy and paintings, now a lot of good things are in the hands of individual collectors. If they want to take out part of the collection for auction, the first thing they think of is these two big auction houses, so these two big auction houses' The so-called source of goods is countless times stronger than the average auction house.

As for the downstream, those wealthy people who are willing to spend a lot of money to bid for collections from auction houses. Generally speaking, they only choose auction houses that are well-known, safe and have good things.

Therefore, big auction houses such as Christie's and Sotheby's can simultaneously meet the needs of upstream and downstream for it, so they can also form a strong business closed loop. The more people trust them, the more good things are given to them for auction. Those buyers are more willing to choose them.

Over time, it is almost impossible for other brands to compete with them.

The Song family also handles a lot of collections every year, but because it does not have a strong influence, neither the purchase price nor the selling price can reach the best condition, and in many cases it is impossible to receive it with the money. good stuff.

Charlie is willing to organize together with this auction, which will greatly enhance moore brand influence.

Maybe after one or two auctions, moore's influence will be on par with Christie's and Sotheby's.

Therefore, Jasmine not only agreed without hesitation, but also promised Charlie that she would definitely bring out the best collection to help Charlie support the scene of this auction!

The Amazing Son In Law Chapter 3812