

## **Baby alliance: helping daddy get a rich mommy chapter 112**

As there was a problem due to poor management in the first place, the company would probably collapse now that something like this had happened.

“Don’t panic, Dad. I’ve got an idea.”

“You’ve got an idea? What idea have you got? You’ve already screwed me over once. Are you thinking of screwing me over again?” Roland shot daggers at Megan.

Megan plopped down onto the sofa.

“It’s just a matter of money, no?” As they’d paid so much money in advance, the Yard Family’s company was experiencing a financial issue. It was anathema for every company to have insufficient circulating capital on hand.

“Oh yes. Can you ask Finneas to lend us some money? While the Lake Family isn’t doing well either, a scrawny camel is better than a horse.”

Roland instantly looked at his daughter fawningly, a completely different person than he was earlier. However, Megan shook her head. “Borrowing money isn’t the answer, Dad. The main problem now is having too much inventory in our hands. When we sell everything, we’ll get back the money, no?”

“You talk as if it’s easy to do so, but it’s different in reality. If they can sell, everything would’ve been sold off ages ago!” Roland shot her a glare.

“It’s all the clothes you design. Nobody wants to buy them!”

“There’s nothing wrong with the clothes I design!” Megan couldn’t allow anyone to criticize her designs.

“Alright, stop arguing. Meg, tell us about your idea.”

“Clearing inventory is nothing more than having sales.

Consumers are getting increasingly savvy and economic nowadays, so they don’t have much interest in the usual discount promotions. Therefore, we can just launch a bundle discount. The more they buy, the higher the discount. In order to obtain a cheaper price, they’ll definitely buy a lot!”

Roland and Jezebelle exchanged a glance, finding it rather reasonable.

“This is just to clear inventory, so we’ll still profit if we give more discounts. Besides, we can also launch a campaign on our sales platform online. We can have a mystery bag event, pricing the clothes at 99 per piece and 199 for three pieces. They won’t know what clothes they’ll be getting exactly, so it can be extremely thrilling!”

Then, she went on to say, “Mom, Dad, our clothes have always been priced over 1,000, so don’t you think it’s tempting to buy a piece at 99 during the mystery bag event? At that time, we can give them the excess stock we have. Anyway, we didn’t specify the clothes they’ll be getting.

Young people nowadays love buying mystery bags since they want to leave things to chance! Apart from that, live streaming e-commerce is very popular now. Some live streamers’ sales are truly astounding, so we can have our employees contact them privately and say that this batch of products is a surplus during production. Thus, we’re selling them at a very low price, and they can in turn sell them to low-end customers.

They’ll definitely be hooked.”

Megan had proposed three ideas, stunning both Roland and Jezebelle. “This may be workable.”

All at once, Jezebelle arched her brow. "Hmph! It's still Meg who saves the day at the critical moment, no? She's unlike that daughter of yours who kicked you out when you were on the verge of becoming a pauper!"

Roland's expression changed. "Meg, you'll be the vice president from now on, and I'll be entrusting this matter to you."

"Sure!"

I'm going to be the vice president now, and it's not all that different from Selena being a president. I'll definitely make it a huge success and have Finneas look at me in a new light!

Meanwhile, in JNS Corporation's office building in Astoria, Selena sat in her office with a pen in hand and a stack of documents beside her.

She'd been staring at the succulent plant on her table for several minutes now. Roland Yard shamelessly came to seek me out, and Finneas Lake shamelessly asked for reconciliation. Something must have happened to the two companies.

After knocking on the door, Linda then entered. "President Yard, I've already investigated the matter as per your orders."