

Finding Out The Billionaire Chapter 144

Meanwhile, Jerome Laster was feeling pretty giddy. He had finally photoshopped a photo of Alex and Madison together. He was going to use it to destroy them both.

When Madison had previously helped that good-for-nothing Alex and humiliated Jerome, the latter had sworn that he was going to make the both of them pay.

Finally, that day had arrived.

With his eyes filled with smugness and viciousness, Jerome muttered to himself, “B***h! I’m going to drag your reputation through the gutter! This is what you get for crossing me!” Then, he promptly sent out the photo.

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When Alex arrived at the office, Ginny had already made sure that his office was spick and span.

“Mr. Jefferson,” greeted Ginny respectfully.

Alex gave her a slight nod and sat in his chair. He gave Jack a call and asked him to his office.

He hadn’t been keeping tabs on most of the happenings around the company lately. He wanted to check in about it with Jack, especially regarding the ongoing projects.

After he hung up the phone, he took out a cigarette and lit it. Soon, Jack arrived.

“Mr. Jefferson.”

“Sit,” Alex ordered as he pointed to the chairs.

After Jack took a seat next to him, Alex leaned back into his seat and asked, “How is the project coming along?”

He was someone who didn’t like to beat around the bush.

“It’s going okay. We’ve released a few free apps and held a lot of events with freebies and gifts. The outcome has been pretty great. But our three major competitors have noticed our success and are seemingly trying to recreate it themselves,” reported Jack.

“Hmm... As long as we continue to persist in our ‘spending’ tactic, there’s no way the other three companies can surpass us. We were the ones who grabbed the opportunity first. We’re willing to spend a fortune on this so our users can really reap the benefits, so we’re at an advantage. The other three will need be daring enough to dump in as much money as us, or they won’t be able to remain competitive,” Alex analyzed before he took another puff from his cigarette.

“You’re right. Plus, we have the complete infrastructure. If the other three want to go down the same path as us, then they’ll undoubtedly need to invest twice as much.” Jack nodded.

He took a sip of his tea before continuing, "Oh, right. I have a suggestion, Mr. Jefferson. I think we should expand our copyright library. The reason our company has been so successful is because we've stored a large number of quality copyrights."

"I recently heard that Q.Deer is experiencing some inner strife, so it's the perfect opportunity for us to buy them out. Once we acquire them, we'll have the absolute upper hand in terms of copyright reserves. This is a strategic investment, and one that we should definitely do," Jack petitioned.

Alex nodded in response. He knew of this Q.Deer. They were a truly mobile copyright library, and the other three companies all had their sights set on it.

"Yes, that's a good plan. Go ahead and act fast. Use the funding from before. If it's not enough, call for a board meeting," Alex instructed.

"Okay." As Jack was about to leave, the manager of the Public Relations Department ran into the office.

Alex frowned at the frantic-looking woman. "What's going on?"

"Mr. Jefferson! We've got a problem. Someone's spreading rumors about you and Madison Zucker online. Many media sites have picked up on it, and it's gone viral!" Linda Zorn cried as she shoved her phone towards Alex.

Alex reached for the phone. On its screen was a photo of him and Madison Zucker holding hands. It was titled 'Superstar Madison Zucker And Her Mysterious Lover.'

Alex frowned deeply, a flash of anger crossing his eyes.

Whoever started this rumor is obviously trying to destroy Madison!