

Campus Master 2037

“Squeak-!”

With the sound of violent friction between the tyres and the ground coming out, Bai Zhu brought the car to a steady stop in the courtyard in front of the office building of the Tengfei Group.

The security guards at the entrance of the compound were all paying attention to Ji Feng’s car.

Because the front windscreen of the car had the internal pass of the Tengfei Group on it, the security guards did not stop Ji Feng’s car, but today it was because a big client had come to talk business, several security guards still paid special attention to the cars coming in, they could not let unrelated people barge in and ruin the big business of the group, otherwise, they would definitely be implicated.

“What are you looking at!”

The captain of the security team came out from his post at the entrance, and when he saw several of his men staring straight at Ji Feng’s car, he couldn’t help but reprimand, “Keep an eye on your posts, don’t even look around!”

A security guard said, “Captain, I see how this car looks so familiar, which unit is under our group, or is it an impostor?”

The captain immediately reprimanded, “What impersonation, I tell you, this car is the car of our boss’s friend, you all remember, in the future, when you encounter such a situation, secretly alert in your heart, but do not stare so directly, you hear me?”

“Huh?”

The security guard was stunned and asked, “Is it a friend of General Manager Han, or a friend of General Manager Xiao?”

When several other security guards heard this, their faces could not help but also show a curious expression as they waited for the captain’s answer, obviously interested in this question.

Because everyone knew that General Manager Xiao was a role big beauty, usually when General Manager Xiao passed by the door, they didn’t dare to look at her directly, the kind of charming and moving nature of General Manager Xiao made them all have a feeling of being ashamed of themselves.

Now they suddenly heard that the person sitting in this car was probably Mr. Xiao’s friend, how could they not be interested?

“The two old bosses should both be his friends!”

How could the captain not know what these guys were thinking? He hummed, “I’m telling you guys, you’d better not gossip about the bosses, whether it’s good or bad, unless you don’t want this job anymore. Don’t say I didn’t warn you beforehand, my captain told me this before when I first came to work as a security guard for the Tengfei Group, and now I’ll pass it on to you again.”

“Mmmmm .....”

Several security guards nodded their heads at once, they naturally knew that no matter who they were, they definitely didn't like people talking about them behind their backs, unless it was those stars who were afraid that people would forget about them, so they were desperately trying to hype themselves up all day.

Naturally, no one wants to be sacked, even though they are only the most junior security guards in the group, but this Tengfei Group treats its employees quite well, and is not too strict about their conditions in all aspects, nor does it care too much whether they are strong and fit.

There is a separate security department in the group, and it is said that the talents there are all elites, so when the time comes, there is no need for them to patrol the gates.

The job is easy and well treated, no one wants to lose it.

As soon as the car stopped, he got out of the car and saw the two rows of cars on both sides of the road in the compound, which were obviously not from the Tengfei Group, and some of them had Kerry characters and some logos that did not belong to the Tengfei Group on them.

—That was the logo of the Four Star Group.

From the looks of it, these cars should be the Four Star Group's.

“Bai Zhu, you go ahead and park the car.” Ji Feng pointed to an empty space in front of him, “I'll go up first.”

“Young Ji, it's better for me to go up with you.” Bai Zhu hurriedly said, she knew that Ji Feng wasn't in a too good mood, and in case there was anything after going up there, there might be a conflict.

“No need!” Ji Feng waved his hand and said, “You can just wait down there, if you feel bored alone, you can also go to Yu Xuan's office later after you park the car and talk to Xiao Ying.”

“Mm!”

Bai Zhu nodded her head and agreed.

Ji Feng then went upstairs alone, taking out his mobile phone to call Han Zhong as he walked.

“Ji Feng, I knew you would call.” As soon as the phone was connected, Han Zhong's voice came through, “Is it about the people from the Four Star Group coming over?”

“I'm already in the office building and I'm going upstairs.” Ji Feng said, “Where are you, I'll go find you.”

“You're already here?”

Han Zhong was a little surprised, he hurriedly said, “I was just receiving the people from the Four Star Group, now I am standing in the corridor making a phone call ..... Ji Feng, you came this time .....”

Ji Feng naturally knew what Han Zhong wanted to say, he said, “Someone is harassing Yu Xuan, of course I have to come over and take a look, otherwise what's the use of having me as a boyfriend?”

Han Zhong laughed, “That's true, but ..... how did you know that people from the Four Star Group came over today?”

The four-star group's people suddenly came over, only two or three hours in advance to give notice, but also fortunately because the Spring Festival just passed not too long, the company has a backlog of some work has not been dealt with, so even now is the weekend, Han Zhong also came to work, so this did not make a mess of the hands and feet.

But Ji Feng knew about it so quickly, and he had already arrived at the company, could it be that he had arranged a special spy in the company to keep an eye on the company's every move?

But on second thought, Han Zhong dismissed this speculation, which was obviously impossible.

Because Xiao Yuxuan was in the company itself and was still the top leader, even he had to listen to Xiao Yuxuan, so why would Ji Feng need to send someone specifically to keep an eye on it?

So Han Zhong guessed that it was probably because someone in the company saw that someone from the Four Star Group was pestering Xiao Yuxuan, so he called Ji Feng.

Who knew that Ji Feng's answer was quite unexpected from Han Zhong.

"It was Yuxuan who called me." Ji Feng said.

"Chief Xiao called you directly?" Han Zhong couldn't help but stare at once and said thoughtfully, "It seems that she called you earlier on the pretext of going to the bathroom ....."

Han Zhong was amazed, never imagining that Xiao Yuxuan would actually call Ji Feng directly.

You know, many girls who have encountered the pursuit of other men are generally rarely to call their boyfriends directly, on the one hand, they are afraid of causing misunderstanding of their boyfriends or what conflicts will be triggered next, while on the other hand, yet a certain psychology is at work.

So when he heard that Xiao Yuxuan called Ji Feng, Han Zhong was a bit surprised, but on second thought, Han Zhong was relieved, if Xiao Yuxuan did things like a normal girl, then I'm afraid she and Ji Feng wouldn't be able to get along.

"So, are you coming up directly, or ....."

"Let's talk in your office first." Ji Feng said, "I need to understand what's going on first."

Even if Ji Feng was in a bad mood, he wouldn't be like those hot-headed youngsters who went straight up to clean up Li Zaimin or to theorize with the people from the Four Star Group.

He had to find out the details of what had happened before he could decide exactly what to do next.

Gathering information, this was also a habit of Ji Feng's.

"Fine, I'll find an excuse to go back to the office first." Han Zhong said with a nod.

After closing the line, Ji Feng quickly rushed towards Han Zhong's office meeting, and when he reached the door, he found that Han Zhong had also just arrived and was opening the door.

When he entered the office, Han Zhong was just about to pour water when Ji Feng waved his hand: "Forget it, I won't drink the water, let's talk about the situation first, I saw several cars from the Four Star Group outside the compound, they came quite a lot, huh?"

Han Zhong nodded and said, "That's right. They have quite a few people coming, about a dozen if you don't count the bodyguards, and it must be more than thirty if you count the bodyguards at any rate."

Ji Feng couldn't help but frown at his words, "Are they still here for the cooperation with the Tengfei Group? How come I didn't hear Yu Xuan mention it before?"

"Don't say you don't know, I only found out that the people from the Four Star Group were coming after I arrived at the office this morning." As soon as this was mentioned, Han Zhong's tone was a little less than good, "When I arrived at the office this morning, someone from the Four Star Group called, saying that their company had a professional team coming to visit and asked us to receive ....."

Ji Feng asked, "Is it the leader's impromptu visit?"

"Bullshit!"

Han Zhong hummed, "It was the people from Four Star Group who called directly to contact, where is there any leadership inspection ..... Rather, the way this Four Star Group is acting, it's as if a higher level leader is coming to inspect, I think ah, they are treating themselves as the leading boss of this electronics industry, so they think they are the leader!"

Ji Feng faintly nodded, what Han Zhong said he could completely imagine.

Because last time after the people from the Four Star Group came to the Tengfei Group, when they visited the Tengfei Group's production workshop, several guys, including Li Zhaimin, the manager of the Four Star Group's China region, started to make comments about the Tengfei Group, as if they were commenting on it in the posture of a leader and big brother.

Their kind of condescending and arrogant mentality was evident.

This time their move of just greeting two hours in advance and then coming straight over was equally indicative of this. You know, normally if you go to a company with an intention to cooperate for a visit, you would contact them in advance and then go after both sides have agreed on a time.

But this was not the case with the Four Star Group.

They were treating the Tengfei Group as if they were a subordinate company, just saying hello and coming over.

One could imagine how arrogant the attitude of the people from the Four Star Group was.

"Then why did you guys agree to come down?" Ji Feng's face was not too good, the Four Star Group's approach was really a bit too much, he couldn't help but say, "Since the Four Star Group's people came in such a hurry and didn't even give you guys an advance greeting, then you guys can totally refuse it!"

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"Then why did you guys agree to come down?" Ji Feng's face didn't look too good, the Four Star Group's approach was really a bit excessive, he couldn't help but say, "Since the Four Star Group came in such a hurry and didn't even greet you in advance, then you could have refused!"

The Four Star Group's people said they would come, so they could come?

If they want to come, they have to see if we are available, if it is convenient for them, if they are in the mood .....

The first thing you need to do is to get a notice from the Four Star Group, and it's only two hours in advance, so the Tengfei Group is busy, just to entertain the Four Star Group.

Even without seeing it with his own eyes, Ji Feng could imagine that once he received the call from the Four Star Group, Han Zhong and Xiao Yuxuan were busy making all kinds of arrangements, such as how to receive the Four Star Group people when they arrived. And then, the four-star group of people will not again visit the production plant and so on, workers, production, logistics, etc., all aspects must be arranged, can not make any chaos .....

This will make the entire group of employees unsettled, I'm afraid.

And this, is because of the sudden attack of the Four Star Group.

So when he thought of this, Ji Feng's heart was suddenly a little fired up. The people of the Four Star Group were indeed arrogant and disgusting, and even made people's hearts burn.

But in Ji Feng's view, Han Zhong and Xiao Yuxuan were not without blame!

"He Four Star Group's people said they wanted to come over, and you guys agreed to do it without saying anything?" Ji Feng couldn't help but shake his head and said, "It's true that their Four Star Group is a multinational group, a giant group in the world's electronics industry, but so what? We can't listen to them for everything just because of that, right? It's made to look like a visit from the top .....

and it's a surprise attack!"

Han Zhong laughed bitterly, "Actually, this can't be helped."

When Ji Feng heard that, he couldn't help but frown and asked in surprise, "No way? What do you mean there's no way out? When they called, you could have said that you didn't have time to entertain them now and asked them to make another appointment, why would it be like this now?"

Han Zhong shook his head and said, "That's not the way to say it, the Four Star Group came this time, stating that they are here for inspection, they came with the intention of cooperation, if we reject them rashly, maybe this time the cooperation will break down, which is very unfavorable for us to bring 3D TV sets to the global market .....

"What words!"

Ji Feng couldn't help but frown and said, "If you have to stoop to the lowest level in order to cooperate, then I see very little need for this kind of cooperation. What's the point of this cooperation if you have to suffer so much anger just to cooperate?"

Han Zhong shook his head with a bitter smile and said, "Ji Feng, you are too radical in your thinking. In fact, the people of the Four Star Group are just a bit arrogant, they think of themselves as the industry's leading boss, so they have a feeling of bossing people around when they speak to them, which is a phenomenon that can be found in any large company."

After a pause, Han Zhong continued, "In fact, ah, the key is that we currently do not have this ability to talk to the Four Star Group on an equal footing .....

don't stare yet, it's not that we don't have this

potential, in fact, our 3D technology is now the world's leading, even the world's largest electronic companies, have not yet mastered this technology, this is our advantage."

Ji Feng frowned: "Then why are you still saying that we are not yet capable of talking to the Four Star Group on an equal footing?"

Han Zhong said, "It's not because of the countries' trade protection policies!"

Ji Feng's gaze suddenly froze, and his heart suddenly dawned on him.

This was something that he had forgotten, and he couldn't help but shake his head, "I was almost confused by the Four Star Group's people, and I didn't think about this for a while."

Trade protection!

This term is actually not unfamiliar to many businessmen, although each one is called differently, it means the same thing.

Every country, to a certain extent, protects its own country's goods and businesses, this protection, directly from policy, is a direct government intervention.

For example, in order to protect the electronics industry in their own country, the Kerry government, on the one hand, encourages its citizens to support national products by not buying as much or as little foreign electronics as possible and to buy as many products as possible from their own companies.

But this is only one of the means, and it can not be enforced, after all, what the people want to buy, that is the freedom of the people, the government, even if it is more powerful, can not even control this, right?

..... Except, of course, for North Kerry, a country so unique as to be almost monstrous, that is almost a family dynasty, and many rules that are common in the world do not make sense in this country.

And since this strategy of getting the people to support their own country's products is not enforceable, to truly protect the country's products, other methods are needed.

Raising tax rates is one of those ways.

For example, if the Tengfei Group's 3D TV sets were to enter another country's market for sale, they might have to face the harsh reality of being heavily taxed.

If you add in transportation, labour and various other costs, and then face extremely high taxes, then even if you enter foreign markets, you will have to sell them at extremely high prices in order to recover your costs and then make a profit.

But if the price is set too high, consumers will naturally not be too motivated to buy, and then the brand may be ruined instead.

This is why the Tengfei Group knows that its products are leading and unique in the world, but it does not dare to push them to the international market easily, not because the products are not superior or the quality and ability of the group's staff cannot keep up, but because people will not let such obviously leading products enter their own countries so easily.

“The Four Star Group is a large multinational group that has sales channels all over the world, and in the area of electronic products, it has a very good reputation in markets all over the world.” Han Zhong said, “If we want the 3D TV sets, as well as other products produced by the Tengfei Group in the future, to enter the international market, it would be best if we could cooperate with the Four Star Group.”

“Even if we want to cooperate, we don’t necessarily have to use the Four Star Group’s sales channels and have to stoop so low to cooperate with the Four Star Group!” Ji Feng hummed.

“In fact, other multinational companies are the same, compared to those large multinational groups, we are actually the weak ones!” Han Zhong said, “Besides, considering all aspects, cooperating with the Four Star Group is actually the best choice.”

“It’s better to reconsider, I personally think that if the Four Star Group still does this kind of thing, then it’s better not to consider cooperation.” Ji Feng said in a deep voice: “A cooperation that doesn’t get respect, there’s no point in continuing!”

“Actually .....”

Han Zhong shook his head: “How can I say this, there are certainly options to get respect, but I’m just afraid that you may not agree.”

Ji Feng was stunned: “What do you mean?”

Han Zhong said, “Actually, out of the Four Star Group, there are many other large multinational group companies that have come to talk to us, but because it happened to be the Chinese New Year before, we only had preliminary intentional contacts with those companies and did not have too in-depth exchanges. However, based on the results of the initial contacts, there are a few of them that are more suitable for cooperation .....”

Seeing that Han Zhong’s gaze fell on him, Ji Feng asked, “Which companies are they? Tell us.”

“Germany’s Simonds, Rice, England, France and several other countries’ large groups have all had contact with us, and of course .....” Han Zhong paused here: “The sectoral pine on group! ”

“Song Shang Group?” Ji Feng’s eyebrows immediately furrowed, “That’s the Matsunami Group that makes up commercials into children’s songs so that children can sing them?”

“That’s right, that’s them!” Han Zhong nodded his head.

This instance Ji Feng was talking about Han Zhong certainly knew, back then the Matsunami Group had made up their advertising slogans into children’s songs to impress some little kids, and as these little kids grew up into adults, they became the main consumers, and this was the time when the sales of the Matsunami Group’s electrical appliances started to skyrocket!

This classic marketing technique is widely praised and as a businessman, it is naturally impossible not to be aware of such a classic business tactic.

“The Matsukami Group also has a very extensive sales network around the world, moreover, when they contacted us, they didn’t show any arrogance, instead they had a very good attitude, I believe that if we both cooperate, we will definitely gain more benefits than if we cooperate with the Four Star Group!” Han Zhong said.

“A good attitude?”

Ji Feng shook his head and smiled, saying, “The Kepong people are wolves and ambitious! It’s not that I’m that cynical, but I’m not willing to let the Kepong people use us to make money anyhow.”

Han Zhong said, “I knew it, you definitely won’t agree to cooperate with the Kepong people.”

“The matter of cooperation can be postponed for now, but this Song Shang Group’s name, however, can be used for a while.” Ji Feng said.

“How can I use it?” Han Zhong asked in confusion.

“That would be simple .....,” Ji Feng stood up and said, “Where are the people from the Four Star Group now? Take me there.”

“Ji Feng, don’t be impulsive when you get there.” Han Zhong said, “Be as restrained as possible and try not to make a move. After you made a move to beat up those few Kepong people here last time, they went around to discredit us .....,”

“There’s still this?”

Ji Feng sneered and said, “Alright, as long as those Kerry people don’t go too far, I won’t make a move ....., Let’s go, let’s hurry over, after such a long delay, now Yu Xuan must be waiting impatiently.”

“Let’s go then, they’re all still in the conference room right now.” Han Zhong also stood up.