

Chapter 961: Refusing Again

“Hello,” Xia Xibei also greeted him politely.

“Miss Xia, you should be clear about the purpose of my visit this time.” Wilson looked her up and down. “We are very sincere.”

“I know. I appreciate your trust,” Xia Xibei smiled. “However, I also have my own plans. I am really sorry that I cannot work with you.”

Wilson looked at her and suddenly smiled, “Is it because our price doesn’t work?”

“No,” Xia Xibei shook her head. “The price your company offered was very suitable. I can’t because of my own plans.”

Although she would not cooperate with VE, there was no need to offend anyone.

So, she explained everything as her personal plans.

If he was sensible, he should have backed off.

Unexpectedly, Wilson did not stop there but raised his eyebrows to look at her.

“Can you tell me what kind of personal plan?”

Xia Xibei’s smile faded a bit, “Sorry, that is private.”

She couldn’t say that she was going to endorse her own Hongyan Youth, right?

“Is that so?” Wilson nodded his head.

Xia Xibei thought he would stop there, but he said in a low voice, “Miss Xia, I advise you to accept this collaboration.”

“Hmm?”

Xia Xibei looked at him in disbelief.

“In fact, you and I both know how this endorsement came about.” Wilson looked at her with an expression of “I know all about it.” “It’s okay to refuse the first time. But if you turn us down again, that’s not right. Not everyone can have a third chance.”

Xia Xibei froze for a moment, and only after a while did she understand what he meant, gasping and laughing.

“Sorry, I really am refusing! she smiled. “Your company’s product is really good, but it’s not my favorite style, so I won’t take this collaboration.”

Wilson looked at her as if she was an unreasonable child and tsked, “Miss Xia, although our company is not the world’s top brand, we will soon reach that level. It will be good for you to be our spokesperson.”

Xia Xibei held back her impatience and said with a fake smile, "I understand. Thank you for your kindness, but I really don't need it."

'Wilson turned a deaf ear and continued, "If you become the spokesperson of our company, it will be great for you. At least with your current level, it is impossible to cooperate with our company without Mr. Qiao's help."

Hearing his patronizing tone, Xia Xibei was exasperated and laughed.

'Was everyone at VF such oddballs?

"Whatever the good deed is, I don't need it!" She stood up. "Sorry, I have things to do."

Wilson also stood up and looked at her condescendingly, with pity in his eyes.

"can assure you that you are not going to find a better endorsement of your kind than our company! And..."

He did not finish his words, but the meaning was clear, showcasing a proper threat.

"Is that so?" Xia Xibei curled the corner of her mouth. "Then I wish your company much success!"

Seeing that she was not persuaded, Wilson ran out of patience and waved his hand.

"Lwish you good luck in your career!"

After saying that, he left unhappily.

He had thought that by this time, Xia Xibei would agree. He didn't expect this woman to blow him off like this!

"Damn, what the hell? How is the head of VE like this?! So arrogant!"

Pan Yan, who stood on the side, finally couldn't help but speak up, looking angry..

Chapter 962: I Don't Like Them

Pan Yan was furious with Wilson.

What an attitude!

Any collaboration, of course, was only feasible if both sides were willing.

Yes, Xia Xibei had refused, but she didn't say anything bad. Her attitude was fine, but Wilson's attitude was really revolting.

"He thinks that they have condescended to come to me, and twice, and I have refused them twice, so of course he is angry."

Xia Xibei, however, was well aware of Wilson's attitude.

VE was an internationally renowned company, and such a company was willing to give Xia Xibei the opportunity to endorse them, and frankly, the benefits were more on her side.

However, she tured them down! And twice!

People like Wilson, who were certainly used to being flattered, rarely took the initiative to beg.

He was angry when she refused to be a spokesperson when others wanted the opportunity.

Xia Xibei also knew even more.

It was Qiao Haoming who pulled the strings.

Wilson did a favor for Qiao Haoming in doing so.

After all, in their minds, Xia Xibei wasn't worthy of their company.

Yet in the end, when their "effort" was not accepted by Xia Xibei, they must have felt humiliated.

Pan Yan did not know that there was something with Qiao Haoming. He reassured Xia Xibei, "Don't take it to heart, this kind of person can not be our associate."

Xia Xibei smiled, "I did not take it to heart."

Pan Yan was relieved to see that she was indeed fine, but the next day, he came back angry.

"It's too much!"

"What's wrong?"

Xia Xibei was puzzled.

"You have no idea-"

His words ended abruptly.

"The VE Corporation thing?"

"How do you know?" Pan Yan blurted out.

"Can there be any problem now other than what's going on with their company?" Xia Xibei laughed.

"Ugh!" Pan Yan sighed angrily. "You don't know how insane Wilson of VF is!"

"Oh? How insane?" Xia Xibei raised her eyebrows. "He wants to blacklist me?"

"How do you know?"

Pan Yan's eyes widened again. Was she a psychic?

“Other than this matter, other things don’t make you so angry, right?”

Xia Xibei, however, was very clear.

“You don’t know how insane he is! Now, the whole beauty and skincare industry knows the rumor that you are arrogant and unwilling to cooperate with VE Corporation because you don’t like them!”

Pan Yan gritted his teeth.

He had heard this news from someone else today and was instantly livid.

When this rumor came out, it would really hurt Xia Xibei!

In fact, this kind of talk was circulated among the executives of companies that were about the same level as VF, eliminating any chance for Xia Xibei to endorse other beauty products!

No matter which celebrity, male or female, they would have some makeup and skincare products endorsements.

Although not having this type of endorsement was not a huge problem, there were implications, especially for celebrities, who had to use skincare products and cosmetics every day.

How could something that you used every day not be important?

If Xia Xibei didn’t have this type of endorsement, he didn’t know how she would be gossiped about afterward!

Now Wilson was making such a fuss, and all those companies hated Xia Xibei too.

He didn’t know what Wilson said, but the executives of those companies had a bad impression of Xia Xibei.

After all, they couldn’t afford such an arrogant star!

In this situation, how could Pan Yan not be angry?

“He’s not wrong, I really don’t like them.”

Xia Xibei, however, admitted it..

Chapter 963: You Can’t Talk Nonsense

Pan Yan’s eyes widened, “What did you say?”

He seemed to hear Xia Xibei say that she looked down on those companies.

Pan Yan hurriedly looked around to make sure no one had heard such a shameful statement, then he breathed a sigh of relief and hurriedly locked the door.

If word of this got out, Xia Xibei would be blacklisted by those companies!

This kind of talk could ruin a star's career!

To be successful, a star's work was important, but all kinds of endorsements were also indispensable.

After all, if stars wanted to make money, they had to cash in on their fans.

Why did advertisers look for celebrity endorsements? Wasn't it because it was beneficial?

The star who took the endorsement would also be able to earn an endorsement fee.

Wasn't this how money was made? It was a win-win situation!

So, if Xia Xibei's statement got out, it would definitely cause an uproar!

If all the companies joined together to blacklist her, it would be a problem!

"My lady, don't talk nonsense!" Pan Yan's face turned white with fear. "You can't say that! Something bad will happen!"

Xia Xibei looked at him with a smile, "Don't worry, it's not a big problem."

"This is not a big problem?!" Pan Yan speechless. "If this gets out, forget about any endorsements! At least no skincare and beauty companies."

Who would want to hire such an arrogant star to endorse their products?

Why offer the star an endorsement deal if the star didn't like their products?

Who would be that self-hating?

"I had no intention of taking this endorsement." Xia Xibei shrugged, "Besides, their products can't be used on my skin."

Pan Yan took a look at Xia Xibei's skin and had to admit that... This was indeed quite true.

It could be said that in the entire entertainment industry, you couldn't find skin as good as Xia Xibei's!

Her skin was very pale; not deathly white, but with the kind of glow that made people drool. Her skin had no flaws, no pores, and was crystal clear like the creamiest jade, which was enviable.

Every time she had her makeup applied, the makeup artist couldn't resist feeling her face like a pervert, drooling with envy.

'The concealer prepared by the make-up artist was not even used on her face.

If it wasn't for the camera, her skin wouldn't even need to be powdered.

Moreover, her features were considered good-looking by many people.

Her eyebrows were free of stray hairs and so nicely shaped that they didn't need to be trimmed at all.

Her eyes were purely black, her eyelashes looked like they were planted on, and it was as if her eyes had built-in eyeliner.

Her lips were perfectly shaped, pink and soft, with very light lip lines.

It could be said that her face was perfect from every angle!

Before, some haters said that her face was the result of plastic surgery.

However, people were silent after a closer look at this face.

Could such a perfect face be possible through surgery? As if!

'They were willing to spend all the money in the world if this perfect face was achievable through surgery!

So, even though some people dug out previous photos of Xia Xibei, saying that the before and after comparison was too different and she had plastic surgery done, in seeing her beautiful face, such a statement was very unbelievable.

The skin was the main focus, even if the facial features were not.

Everyone wanted Xia Xibei's perfect skin. After all, when a lot of people removed makeup, all their skin problems were exposed.

They did not look like the same person before and after makeup!

This kind of skin was not achieved with other companies' skincare products!

Chapter 964: Blacklisted by Everyone

Xia Xibei comforted Pan Yan, "Don't worry, I have my own way of doing endorsements in this category. You can just help me with other aspects."

Although Pan Yan was still a little worried, he was soon reassured by Xia Xibei's calmness.

"Okay, I have a few endorsements on my side. I'll take a look."

"Okay."

However, just because Xia Xibei didn't care about the matter didn't mean that others were willing to let it go.

After Wilson went back, the more he thought about it, the more upset he felt. In addition to talking to other company executives about this matter, he also confided in reporters about this incident.

Soon, there were media reports that Xia Xibei had a bad attitude and looked down on a company like VF.

Once this news came out, the reporters were excited and immediately rushed to interview Wilson.

While Wilson faced the reporters, he curled the corners of his mouth and smiled.

“There’s nothing to say. I can only wish her a better company to work with!”

He had been dealing with the media for a long time, so he naturally knew what to say to achieve better results.

If he were to insult Xia Xibei, the effect would not be good.

His somewhat “tolerant” attitude would make people unhappy with Xia Xibei.

VE was not the best skincare and makeup company, but they were a big brand!

Moreover, their previous endorsers were all top divas.

They were already super generous to ask Xia Xibei to endorse them, but she refused?

How dare she?!

Xia Xibei’s haters rejoiced, and the fans of other female artists also complained madly.

(For a star of Xia Xibei’s level, VF is already the top choice. Does she have a better choice?!]

[Oh, I heard before that VF approached her twice! And they were rejected twice! What the hell!]

[Twice? Is she that good?]

{What, are you envious? Unfortunately, it’s useless even if your idol is envious! No one wants to endorse her!]

[Oh, yeah, I’m jealous! I heard that all the big beauty companies are banning her and won’t endorse her. Hahaha... It is really cool!]

[The poster above me... You do not know how powerful VF is, right?! They actually respected Xia Xibei enough to want to cooperate with her, yet she... Hah!]

{Now that companies in the same industry do not want to cooperate with her, what will happen? Let’s wait and see!]

Us it that serious? If she didn’t work with this company, are there no other deals?]

[You’re so naive! You’ve offended VF and you want to work with other companies?! You wish!]

[The big companies are united in these matters. If you offend one company, there is no way out.]

Pan Yan almost died of anger looking at these comments on the Internet.

VE was too much! They were too much!

‘What kind of company did business this way?’

Besides, they were the ones who took the initiative to come over to talk about a collaboration. Even if they didn't become friends, they didn't need to be enemies!

'What was wrong with them?

Pan Yan turned around to comfort Xia Xibei, "Don't worry, they're not the only company! Besides, not all companies agree with them!"

Xia Xibei shook her head, "I'm not worried."

Just as the words left her mouth, her phone rang.

Looking at the unfamiliar number on it, her eyes narrowed slightly before she finally picked it up.

"Xibei, you've really gone too far this time!"

Chapter 965: I'll Make the Connection for You

'When Xia Xibei heard the condemning voice coming from the other end, she hung up the phone without saying a word.

In fact, she had a premonition just now, but she picked up anyway.

It was really Qiao Haoming on the other end, talking like he always did. She had wasted a few seconds of her life!

Qiao Haoming, on the other end, was stunned when he was hung up on.

How dare Xia Xibei hang up on him?!

He held back his anger and called again, but this time, a busy tone came from the other end.

She had blocked him?!

Qiao Haoming was so angry that he almost dropped his phone.

He was blocked by Xia Xibei before, so he changed to a new number.

To his surprise, after he got a new number, she blocked him again!

Qiao Haoming was so angry that he kicked the sofa hard, but the next moment he held his foot and moaned.

It hurt so bad!

It was only after the pain finally faded that he wiped the tears out of the corners of his eyes and changed his number again.

Luckily, he was smart enough to buy several SIM cards beforehand.

He dialed Xia Xibei's number again to calm his anger.

To his surprise, the call was hung up again.

His brow was locked in a frown as he took a deep breath and continued to call.

This number hadn't been blocked yet, so he continued!

After two tries, the other end finally picked up.

This time, he did not dare to accuse her as soon as he reached her like before.

"Xibei, take it easy, listen to me," he slowed down his tone.

The sound of breathing came from the other end, but no words were spoken.

He relaxed a little.

"This time, you did something wrong- Don't hang up yet!" he hurriedly shouted, before continuing, "Let's do this. I'll connect you two, you can meet and clear any misunderstandings. We can still work together."

At the other end, Xia Xibei looked at the phone, the corners of her mouth twitching, only to feel full of absurdity.

Only now did she realize that Qiao Haoming was even more stupid than she had imagined!

This time, he was the one who made the whole thing happen!

If he hadn't taken it upon himself to find VF, things wouldn't have come to this!

If VE wanted to find a new spokesperson, they would have to first understand the current situation in the industry, select a candidate, and then negotiate with the potential artists.

With this process, even if they did not end up cooperating, it was not a problem. After all, both sides had to be okay to cooperate!

If VF took the initiative to come to the door, even if Xia Xibei refused, Wilson would not be angry.

However, after Qiao Haoming got in on the action, things turned sour.

In Wilson's opinion, Xia Xibei and Qiao Haoming had some kind of unmentionable relationship, which was why Qiao Haoming had asked him to come over to talk about the collaboration.

In this case, he would definitely have the preconceived idea that Xia Xibei was not qualified.

If it weren't for this unspoken fact, why would VF get Xia Xibei to endorse them?

What was even more annoying was when they had already condescended to her like this, and she still refused!

Refused! Twice!

Once as if she was trying to pretend to be reserved, but twice?

This was throwing VF's face to the ground and stomping on it!

By some "little mistress" too!

It was unforgivable!

'That was why Wilson made things so ugly.

All this was Qiao Haoming's fault, and now he was here to tell Xia Xibei to apologize?

"Want to ask you a question."

Hearing Xia Xibei finally speak up, Qiao Haoming immediately perked up.

"Go ahead!"

"Did your mother throw the baby away when she gave birth to you and raise the placenta instead?"

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After saying that, she ended the call..

Chapter 966: To Have a Good Laugh

No matter how dumbfounded and angry Qiao Haoming was on the other end of the phone, Xia Xibei would no longer answer his calls.

She'd better stay away from people like him, who had holes in their brains.

'When she returned home that night, Qiao Yanjue was also back.

He had heard about the day's events and his face didn't look too good.

"Why are you so angry?" Xia Xibei reached out to tug the corner of his mouth, "Come on, give me a smile!"

Qiao Yanjue wrapped her into his arms and stared down at her, asking seriously, "You're not angry?"

"What's there to be angry about?" Xia Xibei continued to caress his face. "Do you think I should be angry about this matter?"

Seeing that she was indeed not affected by this matter, Qiao Yanjue relaxed.

"I help you find endorsements for other companies."

'What was the big deal about VF?

Besides, it was not like VF was the only skincare and makeup company in the world, and not every company had a good relationship with them either.

VF couldn't be the master of the whole industry.

"No," Xia Xibei shook her head, "Did you forget?"

He froze for a moment, "Forget what?"

"Hongyan Youth is going public!" Xia Xibei patted his face. "I'm the spokesperson of Hongyan Youth, so why are you helping me find other endorsements?"

Qiao Yanjue suddenly realized and slapped his head, "Ugh, I forgot all about it!"

He had a lot of things to do every day, and this matter was forgotten.

"Okay then, I won't look for other endorsements."

'With how effective Hongyan Youth's product was, it would be astounding if released in large quantities!

Although he was a man, Qiao Yanjue was also using Hongyan Youth's products.

Xia Xibei had developed a set of products specifically for men.

Although Qiao Yanjue only used it occasionally when he thought of it, the results were also very good.

His skin was not as delicate as Xia Xibei's, but his face had no spots and wrinkles, not even dark under eye circles, and he looked fresh and clean.

He had better skin with just sporadic use, so if he used it every day, the effect must be even better.

Of course, not all of Hongyan Youth's mass-marketed skincare products were so effective.

In order to attract more customers, the company would launch several products. There were the ones with outstanding results and immediate effects, but they were very expensive.

The product he used was the one that was currently used inside Hongyan Beauty Club. The price was high and the effect was amazing, definitely worth every penny.

In addition to this highly effective and high-priced product, there were two other products at other price points. One was a medium-priced one and the other was a low-priced one.

Their effects were also comparable to their prices.

Those who had money and were willing to spend it could pay more money for the one with a better effect.

The money-strapped could choose the lower-priced version. Although its effect was not as outstanding, it was definitely much better than other similarly-priced products.

The company had begun to prepare long before in order to launch these products.

After months of preparations and work, it was finally time to launch the products in large quantities.

With Xia Xibei's status, she was their spokesperson, and the most convincing one at that.

Thinking of this, Qiao Yanjue couldn't help but laugh, albeit a little sympathetically.

"I'm waiting to have a good laugh."

It occurred to him that Hongyan Youth was following the same sales model as VF, with both high, mid, and low-price points.

Of course, it was not just their company that did this. There were quite a few other companies that had this business model.

It would be interesting for VF to make such a scene at this time.

"Yeah, I'm waiting to have a laugh too!" Xia Xibei smiled and gave him a kiss..

Chapter 967: Domestic Brand

Qiao Yanjue didn't ask anything else, so he didn't know that this matter was related to Qiao Haoming.

Xia Xibei did not bother him with this matter. After all, Qiao Haoming was not important.

The online furor did not affect Xia Xibei's mood.

On the other end, Qiao Haoming was still waiting for Xia Xibei to make peace, but the phone never rang.

A few days later, he saw a poster of Xia Xibei on the street!

Xia Xibei had quite a few endorsements, so seeing her posters on the street was not that uncommon.

However, when Qiao Haoming stopped to take a closer look, he realized that Xia Xibei was endorsing a skincare product called Hongyan Youth!

This was a beauty store with a special counter featuring Hongyan Youth products.

Qiao Haoming walked in with a dumbfounded look and became more stunned after looking at the products.

When did Xia Xibei endorse skincare products?

Looking at the products' prices, he was even more surprised.

Hongyan Youth had several sets of products with different packaging, different bottles, and different prices.

The most expensive one was 2000 yuan, while the cheapest one was around 100 yuan.

'This wide range of prices was surprising, but what he didn't know was that the product at 2000 yuan wasn't even the most expensive one.

This was just an ordinary counter in a chain beauty store, so Hongyan Youth products with the highest prices and best results were not available here.

'At the same time, there was an extra counter in several shopping malls in G city, with Hongyan Youth written in an ancient style font.

Customers passing by, looking curiously at this newly opened counter.

'This was a very expensive mall, full of internationally renowned beauty companies.

The style of Hongyan Youth looked quite upscale, but what kind of brand was it? Was it a domestic product?

Domestic brands were not very popular, and their prices stayed low.

With all the big brands nearby, Hongyan Youth was like a chicken among a group of phoenixes!

However, when people saw the poster above, they were stunned.

This was endorsed by Xia Xibei? It wasn't photoshopped, right?

Many young people who were online knew that Xia Xibei had been denounced by the head of VF Asia in the past few days.

As other people also knew, she had been black-listed by major beauty companies, though this was just a rumor.

Yet, Xia Xibei came out of nowhere to endorse a skincare product?

Was she kidding?

However, looking at the smiling, fair-skinned, beautiful Xia Xibei above, some people couldn't help but move their feet and walk over to the counter.

'When they got to the front, they realized that there was a big TV screen with a commercial on it.

In the ad was Xia Xibei!

It was really a product endorsed by Xia Xibei!

What was this? Did she just endorse a product without a word?

Some fans of hers passing by were stunned to see this, so they immediately took a picture and forwarded it.

[Am I confused? Or is this an illusion? Why did I see Sister Bei endorsing a skincare product? And it's a domestic brand!]

This post immediately sparked a wave of discussion.

Soon, other people also posted their photos.

{have a counter here too!}

[Wow! Look at the prices! It's terrifying! +picture]

'When people clicked on the picture in the post, they couldn't help but gasp.

Oh my God! The most expensive bottle was 8888 yuan! A set of face cream plus eye cream cost almost six figures!

Did it have gold in it? So expensive!

Even the most expensive skincare products on the market were not that expensive!

Chapter 968: Is This a Death Wish?

Everyone was shocked at the price!

[Holy crap! Is this the wrong price?! You're kidding! Even the biggest international skincare brands are not this expensive!]

[Poverty limits my imagination! It's insane! Who can afford it?]

{Hongyan Youth... When did a domestic brand get so crazy? Instead of having high quality, they're having high prices? I'm laughing my face off!]

[This is an endorsement by Xia Xibei? Is there a mistake? Or is her personal information stolen?]

[How much money does Xia Xibei owe this company? What a big sacrifice!]

[Does Xia Xibei plan to die? This is not some kind of micro-business product, right?]

[The company is now in the big stores, so it's not like it's a micro-business product, but the price is too exaggerated!]

[The price for the regular set below is similar to the prices of other similar product, but the price of this high-end set.... I'm terrified!]

The Internet was in an uproar; this was simply too scary!

Hongyan Youth sounded like a domestic brand, so it was obviously not an international company.

Nowadays, the prices of domestic skincare products were generally low. After all, they weren't comparable to international brands, so the companies were sheepish to raise the price.

If the price was the same, people were more willing to choose foreign brands, feeling more reassured about those products.

So, Hongyan Youth's price tag shocked everyone. It was simply scaring people to death!

Moreover, Xia Xibei was blacklisted by all the beauty companies, and now she was endorsing this unknown Hongyan Youth?

Was she going broke?

Even Xia Xibei's fans were worried.

Xia Xibei was not really thinking straight, right?

Others thought, 'Maybe this is just a joke?

However, Xia Xibei's social media account soon had a update.

[Many people have asked why my skin is so good. The answer is @Hongyan Youth. Follow and retweet this post, and three lucky fans will get a Hongyan Youth gift bag valued at 50,000 yuan.]

Below the post was a photo of Xia Xibei's makeup-free face.

The official blog of Hongyan Youth also retweeted this post.

Everyone was stunned.

Was it really a collaboration? Where did this random brand come from?

Some people went online and found out that Hongyan Youth was a skincare brand from a company called The Hongyan Company.

'The company was incorporated in May.

Of course, the company's various registration procedures could be found online, so it was not a company without business qualifications.

With all the formalities in place, it didn't matter how Hongyan Youth wanted to price their products, it was their choice- whether anyone bought it was another matter.

However, the price was too scary! Even the top international skincare brands didn't have such expensive products!

How could a small company that had only been established for six months have the nerve to set the price so high?!

How dare they?!

'Were they so crazy about making money, or were they just trying to attract attention with this gimmick?

Xia Xibei's fans were also confused. Where did they go from here?

As a matter of fact, they should support the product endorsed by Xia Xibei.

Without fan support, who would want this star to be the spokesperson?

However, the problem was this: Hongyan Youth did not feel very reliable!

Although the packaging and everything looked quite high-grade, this price and this practice... It made people suspicious!

Although they had money, they did not want to waste it!

During this hesitation, Cui Tong's account had an update.

[Showing you my empties! + 9 photos]

Chapter 969: Start Buying

Cui Tong posted nine pictures full of bottles of different heights, both big and small.

These bottles were quite beautiful, and there were a few big words on the bottle: Hongyan Youth.

Moreover, these bottles were open and empty, showing that they were all used up.

Empty bottles... The meaning was very clear.

Cui Tong had used so many Hongyan Youth products!

She was helping Hongyan Youth sell their products, right? Was it necessary to be so dedicated?

Still, many of Cui Tong's fans knew that Cui Tong was not lying.

A few months ago, Cui Tong mentioned during a live broadcast that she had switched to a new skincare product and that it was working very well.

After using this skincare product, she liked to appear makeup-free in her live streams, so that everyone could see her exquisite and perfect skin.

People had to admit that the before and after contrast was very obvious!

Some fans asked her which brand of skincare product had such a good effect.

She was coy in the face of everyone's questions, not answering.

Everyone guessed all kinds of brands, but she proudly retorted, saying that no one could guess the brand.

So, fans were very impressed by this incident.

Before this, Cui Tong's skin was still good. After all, she was an actress and spent a lot of time and effort on her skin.

However, no matter how good it was, it was not that good.

After using this skincare product, people knew what cream-like skin meant.

Now she finally revealed the secret, stunning her fans.

(What the- It's Hongyan Youth, isn't it?!)]

[God, Tongtong has used this much Hongyan Youth?! How much did it cost?]

{Is Hongyan Youth this effective? It's not a joke?}

[Tongtong has said so, let's buy it!]

{I'm running out of water cream, so I'm going to buy a set.}

[The person posting upstairs is rich!]

{can't afford to buy the most expensive one, but the basic set is fine. The price is similar to other brands.}

[You can get a discount on Hongyan Youth these days. There's also a gift with purchase event, and you can get a poster of Sister Bei! Buy it and try it out!]

[Sister Bei and Sister Tong recommended it, so let's buy it!]

Soon, some people went to the stores.

The fans also felt pent-up.

Before, the head of VF came out to say bad things about Xia Xibei and said to block her.

Everyone was furious!

Now that Xia Xibei has finally endorsed a skincare product, of course, they had to support it!

Otherwise, wouldn't it make those people laugh at them?

Buy up!

Moreover, Xia Xibei's skin was so good, so it shouldn't be a lie.

Soon, many counters had customers coming in.

Although the price was very high, especially that of the most expensive set. Acleanser, water cream, essence, eye cream... A whole set cost so much, but the basic series was not expensive.

In addition to the basic skincare set, there was a whitening series and a set for anti-spot and anti-acne. The eye cream here was quite expensive, as a 30ML container cost more than a thousand yuan. There were other more expensive products, with the same amount costing several thousand a bottle.

The promotions these days meant all prices were discounted 20%, and there were gifts with purchase promotions.

'There were also many rich people among Xia Xibei's fans, ones who were willing to spend money on their faces.

Hongyan Youth prepared a lot of small samples for the new store opening. No matter who it was, as long as they came in, they could get a sample or two.

At the same time, the online forwarding campaign was in full swing.

Many people laughed looking at the retweets, just waiting to see Xia Xibei get embarrassed.

As far as they were concerned, Xia Xibei was making a fool of herself!

Chapter 970: Amazing Results

Xia Xibei became famous so fast!

It had only been half a year since she started her career.

Many people who started earlier than her were still working as trainees or runners, but she had risen to the top, so how could people not be envious and jealous of her?

So, the thought of watching her make a fool of herself pleased many people.

‘When they saw Xia Xibei being publicly condemned by VE Corporation, it was a great feeling!

‘The most comforting thing for them was that Xia Xibei didn’t dare to speak up!

After all, she couldn’t fight against being blacklisted, unless a company thought she was good enough to endorse them.

However, endorsements from small companies were not worth much, and big companies had a united front. There was no need for them to offend the VF company for her.

So, her endorsement situation in this industry wasn’t optimistic.

It just didn’t occur to people after only a few days, she had an endorsement!

It was some kind of random domestic brand? She was kidding!

This brand was using its domestic brand status to attract attention? Its high price also brought a lot of attention, but everyone knew that Hongyan Youth was not going to last.

Did she really think this industry was that easy? If it were that easy, other companies would have been on top already!

Unless Hongyan Youth’s results were amazing, Xia Xibei’s move was definitely the wrong one.

If Hongyan Youth dared to set such a high price, that was their choice. After all, the price tags were clearly posted.

Even if a used paper cup was priced at a million, someone would have no problem buying it, but this gimmick was useless!

People were looking for real results.

Hongyan Youth's products had to be worth the price tag!

Otherwise, it would be a one-shot business and no one would buy it a second time.

However, the pricing of Hongyan Youth was more expensive than the most expensive skincare products on the market now. That was very funny!

It was hard to believe that Hongyan Youth really thought that they were better than other companies.

Oh, they could just wait to be complained to death by consumers!

People were waiting for Xia Xibei to ruin herself, wanting to watch a show.

'The more retweets she had, the happier they were.

The bigger the commotion, the more Xia Xibei would be humiliated!

The next day, there were some different voices online.

[OMG! Hongyan Youth is terrifying! This is like a face swap!]

A certain female blogger did a post full of exclamation marks with comparison photos of herself below.

[My skin was very dry, and although it is pale, the spots on it were particularly annoying. I bought Hongyan Youth's whitening kit yesterday, used it once at night, and almost all the spots on my face disappeared! What speed is this?!]

Below were two comparison pictures, one was of her face before and one was just taken.

In the first one, she had some spots on her cheeks. There were not many, but not very comfortable to look at either.

In the second one, the spots on her face were obviously much lighter.

Some people started to comment below.

[Is this a retouched picture or did you use powder? Does it really work?]

The girl answered this person's question.

{I didn't retouch any pictures! And I didn't apply powder! I really only used it for one night! The effect is very obvious! It's really an immediate effect! }

Others had questions about it, but by this time, other people's post-use reviews were coming out.

[I bought a set of basic skincare products. After using it, I feel that my skin is much more moisturized! Some of the small lines on my face have also disappeared! This effect is too awesome!]

Chapter 971: The Effect is Too Good

[My bestie bought the whitening set. I got two packs of samples for free, both for acne. Then, in one night, my acne went down! So fast!]

[I grudgingly bought an eye cream! The effect is really good! I feel like my crow's feet have disappeared! It's expensive, but it's worth it!]

[I bought a box of masks and used one last night. After using it, I felt my skin was very moisturized and comfortable. This morning, when I got up, I looked better!]

[The whitening essence is super good! It's not sticky at all, and my stubborn acne marks have faded! I'm going to keep using it to see when I can completely eliminate these acne marks. It should be soon, as this speed is incredible!]

People online were agitated looking at these comments and the pictures.

It was not like Hongyan Youth hired an online army, right?

This was too much!

It had only been one night, and there was already such an obvious effect? Was it a facelift?

Some people went digging for information on these commenters to find evidence that they were hired commenters, but after digging for a while, they couldn't find the evidence they were looking for.

In addition to the commenters, there were beauty bloggers who also quickly posted video reviews.

Without exception, all of them were raving about the amazing effect of Hongyan Youth products!

This made many people suspicious.

How much money did Hongyan Youth spend to create such a show?

All of them had good reviews? This was too much!

'Was Hongyan Youth that good? Could a domestic product be this good?

While they were doubting, several celebrities also posted.

Their content was the same as Cui Tong's, and there were several photos with a set of Hongyan Youth, some of which had been mostly used up.

(The makeup artist said my skin is so much better! Kudos! — Nie Zehai]

[It's hard for male artists to make a living. If my skin wasn't good, it'd be hard to apply makeup. Luckily, I have Hongyan Youth. — Shi Shuhang]

[This is the secret of my youthfulness. — Lin Birong]

[I love Hongyan Youth. — Yin Jiaojiao]

People were stunned looking at these celebrity posts!

Although it added up to less than 10 stars, there were both men and women, and all of them were praising Hongyan Youth, which was amazing!

Did Xia Xibei endorse Hongyan Youth, or did they? Was it necessary to be so dedicated?

Generally speaking, celebrities used many brands of skincare products. After all, each brand had a star product. Maybe this one's eye cream was good, maybe that one's essence was the best...

People usually didn't buy all skincare products in the same place.

However, stars didn't talk about what skincare products they used privately, especially those who wanted to get beauty endorsements later. It was taboo.

If they did, who would look for them to endorse?

'As a spokesperson, it wouldn't be convincing if they used other companies' products instead of their own.

'That was why the stars usually didn't talk about this so directly.

Now, these people were coming out to say good things about Hongyan Youth in such a straightforward manner, which was so unusual!

How much money did Hongyan Youth spend on PR? That was a lot of money!

Soon, they were slapped in the face again.

Fans of these artists were furious because they were said to be advertising against their conscience.

Soon, the fans dug up the previous posts from their idols.

Quite surprisingly, they really found some older photos of the idols' faces..

Chapter 972: A Magical Post

Fans compared their idols' previous photos with their current photos, and they could immediately see the problem.

{1 was wrong! I originally thought that Hanghang was trying to support Sister Bei and that's why he came out to speak, but to my surprise, it's true! Hanghang's skin was not great before, but now it has changed so much!}

[The contrast for our Brother Hai is also huge! But where did you guys go to dig out these unflattering photos? (snicker)]

{Lin Biying's before and after has the biggest contrast! After all, she's older, her makeup used to be quite heavy, and she always looked a little dated. These days her makeup is so beautiful, and she looks so much younger! The fine lines at the end of her eyes have disappeared! }

{Wasn't there a rumor that Sister Ying had gone for procedures at the dermatologist? It turns out that she used Hongyan Youth!}

Fans pulled out these photos for comparison and had to admit, the contrast was remarkable!

That was not all!

{Look what I found!}

Someone posted a link, along with a few screenshots.

The screenshot was a face with eyes, nose, and mouth blurred out. The blurring was thick, but the face was still recognizable.

[This is Yin Jiaojiao, right?]

'When you clicked on the link, it was a post.

The post was very simple: a journal recording the change in her skin.

The date of this post showed it was from more than a month ago.

It was posted on a beauty board of a social networking site where people discussed and exchanged tips on skincare products.

This post was not very popular for one simple reason: everyone thought it was a prank!

In the first photo, the skin on this face was a bit rough and the pores were a bit large.

In the second one, the skin became much more delicate, and the pores shrank a lot.

In the third one, the skin was better, looking crystal clear, as if she had a chemical peel.

The point was that each photo was taken only one day apart! One day!

In one day, the skin had such changes, and the change was too fast and exaggerated! It was simply mocking everyone!

It must have taken at least a few days for the change to happen, right?

The comments below also condemned this person's vanity and stupidity.

This was a place for people to exchange product ideas, and you came here to play? Get out! And don't come back!

After posting three or four photos, the poster may have lost interest in toying with everyone, so she did not continue to post pictures.

Slowly, this post sank to the bottom.

If the post was not dug up today, people really would not have known that the post was by Yin Jiaojiao!

Yin Jiaojiao was a very straightforward actress and she had a very good relationship with Nie Zehai.

'When Nie Zehai was slandered before, she came out to support him, so people all knew that the two of them were close.

However, she usually didn't post much on social media, and there was not much gossip about her, so she wasn't that popular.

No one expected that she would get everyone's attention in such a strong way.

This post was simply amazing!

If it was before, people would just think the post was a joke.

Now, after seeing the comments from other bloggers, everyone realized that Hongyan Youth really was awesome!

The change was so fast!

Each photo was only taken one day apart, and there was a transformative effect in only two or three days.

Was this a myth?!

Some people suspected that Hongyan Youth had prepared for this long ago, but two days later, more bloggers' comments came out..

Chapter 973: Raving Recommendations

[Two days! And I changed my face! So fast! I want to blow up Hongyan Youth! It was a little expensive, but it's worth it!]

{I'm going to blow up Hongyan Youth too! My pimples are gone! It's gone! All gone! I'm in my twenties, and I still have acne all the time. I've used all kinds of creams and acne products, but they don't have much effect. I've been using Hongyan Youth for only two days! Two days! Look at my face! +picture]

{I gave my mom a bottle of eye cream, and then... My mom went and bought several more bottles! }

[The whitening essence is super good!]

[I tried a small sample, and then my wallet hemorrhaged!]

{{Hongyan Youth is outrageous! My wallet!}}

'When people saw these ranting comments, the corners of their mouths twitched. Wasn't this over the top?

Soon, they were smacked in the face again.

This time, it wasn't just some ordinary bloggers who posted, but also some rich girls.

{I just found out that the product I was using before was called Hongyan Youth! My mom recommended it to me. It's now available in the mass market?!}

[Look what I found on my mom's dresser! +picture]

[I think Hongyan Youth was only used in high-class beauty clubs before, but now it's on the market? That's good, at least you don't have to worry about running out of stock.]

The people who posted these were rich girls who usually showed off designer bags and luxury cars, often projecting a different style from ordinary people, as their posts reeked of money.

Now people knew that they had long been using Hongyan Youth!

(Damn! They are not using any big international brand, but the domestic brand Hongyan Youth?)

They are so rich, they could have used any products, but they all used Hongyan Youth, which fully explains the effect of Hongyan Youth!

How about... We try it too?

There were samples, right? If one couldn't afford to buy a set, one could buy a bottle first!

So, many people went to the counter of Hongyan Youth.

Then they found that there were so many more customers of Hongyan Youth!

The counter girls from other brands were also stunned!

A few days ago, this Hongyan Youth appeared from nowhere, just appearing in the mall.

They didn't know where this brand got the nerve to think that they could be equal to big international brands. They were lowering their brands' class by being here!

However, the development of the past few days has left them all dumbfounded.

On the first day, there were quite a few customers.

Probably due to Xia Xibei's endorsement, but there were quite a few customers over, including many young women.

Even if you did not buy anything, you could take some samples. It looked quite lively, but in general, more people were there to watch and few bought anything.

On the second day, the number of customers was about the same as the previous day, but more people bought products!

This was the third day, and the number of customers surprisingly surged!

This made no sense!

'Was it possible that Hongyan Youth was having a clearance sale?

However, even a clearance sale could not be so exaggerated, right?

Moreover, even they, who were used to high-priced skincare products, felt that Hongyan Youth's price was too expensive. Didn't these customers feel the same?

Their confusion could not stop the enthusiasm of the customers.

For women, and some men, their skin was something to take care of.

If a product was effective, they were willing to spend more money.

With other brands of skincare products, you had to use them for a long time to see results, but Hongyan Youth had an immediate effect!

After using it, you felt different!

Who could resist this temptation when everyone said it was effective?

This was the power of a viral product..

Chapter 974: Soaring Sales

In just a week's time, Hongyan Youth's sales had skyrocketed!

Many people from other places ran to G City to buy it after seeing the online reviews.

After all, Hongyan Youth only had counters in G City currently.

Now it seemed that counters could be opened in other places as well.

Due to the overwhelming support, Hongyan Youth's sales had reached a jaw-dropping level!

Others could not see the specific figures, but from the daily flow of people at the counter, they could estimate the approximate figures.

'The heads of other companies couldn't help but be gobsmacked when they saw this. This was too insane!

In the first few days, there were special offers, so there were more customers, and that was normal.

As time went on, however, customers kept coming!

The most horrifying thing was that when they went online to search, all they saw were good reviews!

'Whether they were fans or passersby, as long as they bought Hongyan Youth, all the customers posted their reviews online.

Before, people were simply following the trend, or rather, they just wanted to see if it was really as good as everyone said, or if it was all just a PR stunt.

After gritting their teeth and buying it, they found that it was really good value for money!

So, word spread and soon Hongyan Youth became well-known.

The pinnacle of the promotion was when Xia Xibei drew three lucky fans.

That was a 50,000 yuan gift package!

Those three lucky fans were the envy of a lot of people.

In the past few days, Hongyan Youth has made it to the top of the hot search list several times, and the spokesperson, Xia Xibei, had been on the hot search list several times.

The people who were waiting to see Xia Xibei make a fool of herself before were stunned.

They had thought that Xia Xibei would definitely lose a lot of money because of this incident.

Although it was just a simple endorsement, there was a very different meaning behind it.

If the quality of Hongyan Youth was not up to par or it was simply a gimmicky product with a high price, Xia Xibei would not be able to get any good endorsements after that, because people would think that all the products she endorsed were disreputable.

‘As you know, public opinion was important.

If she was associated with being flashy and dishonest, then any products associated with her afterwards would also be tainted. Whenever they saw her, everyone would think that her new product was also dishonest.

So, anyone who had brains and wanted to develop properly wouldn’t dare to ask her for endorsement.

‘Things were not proceeding the way they thought.

On the contrary, the situation of Hongyan Youth was beyond their imagination!

A few artists had someone grab a set of Hongyan Youth products, and after they used them for two days, their hearts went cold.

The product was not bad. On the contrary, it was too good!

However, the better Hongyan Youth became, the bigger Xia Xibei’s gains, and the more miserable they became.

Now that Hongyan Youth was doing so well, how could they not be upset?

Of course, they were not the most embarrassed. They were just waiting to see Xia Xibei get embarrassed privately and did not show it, so it did not hurt to be virtually slapped in the face.

The one whose face was swollen was Wilson of VF!

As malicious as Wilson was towards Xia Xibei and as excessive as his words were, it was equally humiliating for him now!

He wanted to black list her?!

Xia Xibei had now made a new path!

Moreover, Hongyan Youth's name had now spread all over the country of Hua.

Although some places still didn't have Hongyan Youth counters, that didn't stop the development afterwards. It also meant that there was a great potential for development!

Although Hongyan Youth was expensive, its effect was great!

Moreover, Hongyan Youth was a domestic product!

Chapter 975: Domestic Brand

'The beauty industry in the country of Hua had many brands, but they all looked weak and sheepish in front of big foreign brands.

'Whenever skincare products were mentioned, people were more inclined to choose foreign brands.

In everyone's mind, a domestic product was inferior, its effect was not very good, and it was quite low-brow. So, people would rather spend more money on foreign products.

Now, almost all of the brands with top sales in the country of Hua's skincare industry were foreign brands.

Even if there were some domestic brands among them, after a closer look, you could tell they were all joint ventures.

None of them were 100% domestic brands.

It was heart-breaking to speak of. However, what could they do?

The skincare industry was very competitive and required much investment.

Without enough investment, how could they develop better products?

Without a good enough product to sell at a good price, where would the investment money come from?

'What was even scarier was that even if you invested enough money, you weren't necessarily guaranteed good results.

Slowly, people lost confidence in their own country's brands, and naturally did not choose domestic brands.

'When the sales volume was low, there was not enough money to develop better products. When there were no better products, people would not buy more...

With such a vicious circle, it was too difficult to change.

Now, many people had fixed thinking- in skincare, foreign brands were better.

So, the emergence of Hongyan Youth instantly attracted everyone's attention.

Even the news has reported on this matter.

This was a matter of honor for the country!

Some people took Hongyan Youth's products and other brands to do tests and comparisons, surprised to see the results.

'The other brands had added a lot of chemical ingredients! Of course, these ingredients were safe. but if you used too many of them, they would affect you a bit.

Hongyan Youth, however, used pure plant extracts, and there were no harmful substances in it!

This was quite amazing!

Once this test was done, Hongyan Youth's fame went to a new level!

This test included many brands, including VE.

To be honest, VF's products were not bad, but why did Wilson try to blacklist Xia Xibei before?

So, the fans started to mock Wilson's previous comments.

Under the management of a few fan group leaders, everyone only expressed their contempt for Wilson, not implicating VE.

However, Wilson almost died of anger!

He didn't expect Xia Xibei to fight back like this!

Even more expected was that Hongyan Youth would be so good! This was not scientific at all!

People, once they got angry, easily lost their minds.

Wilson argued with people online, questioning the authenticity of the test report and expressing doubts about the intentions of the originator of the report.

After all, could a brand that had just emerged be better than products which had been operating for years? You're kidding!

In the face of his doubts, the other party threw out the report from an authoritative source, the seal on which clearly showed no falsification.

However, Wilson said something that he regretted for the rest of his life.

[Who knows if this so-called authority is a forgery? Aren't you Hua people very talented in this area? To forge a seal is normal for you!]

These words were like a boulder falling into a lake, startling a thousand waves!

He was attacking the people of Hua, saying that they were all liars!

This stereotyping instantly made everyone explode!

Chapter 976: Discrimination

This was discrimination!

'Wilson's words instantly made everyone angry.

Everyone was happy about the rise of Hongyan Youth, but Wilson had to say something like this.

'Was he saying that all Hua people liked to cheat?

Everyone got angry and the commenters started to get excited, asking him to apologize for what he said.

Wilson didn't care about the online anger.

He was from Country M, and the stereotype of the country of Hua was not very good in the first place.

After what happened with Xia Xibei, he felt that people from the country of Hua were very fond of playing hypocritical games.

Qiao Weiye had asked him to get Xia Xibei's endorsement, and after he was rejected, he became angry.

In his opinion, for him to go to Xia Xibei for the endorsement was already a big favor!

In the end, she had rejected him?

Afterwards, he realized that Xia Xibei really had a "personal matter." She had likely cooperated with Hongyan Youth for a long time. Otherwise, Hongyan Youth would not have been launched so quickly.

In this case, it was normal for Xia Xibei to refuse cooperation with their company.

However, it really irked him that Xia Xibei would rather cooperate with Hongyan Youth than with them.

'Their company was a famous international brand! Hongyan Youth was just a small brand from the country of Hua, and it was a fledgling start-up.

Xia Xibei chose Hongyan Youth out of the two?

The sales of Hongyan Youth also exceeded his expectations.

An ordinary, local brand had such terrific sales?

The sales in a few days were as good as their sales in a year?

Oh, the stupid and arrogant people of Hua!

'They were the only ones who could play such tricks.

They had made such a big show just to step on VE? They were too much!

Moreover, the lab report made him even more furious.

He felt that Hongyan Youth and Xia Xibei had gone too far this time! They must have forged these so-called evaluation reports and threw dirt on them to put Hongyan Youth on top.

It was so damn disgusting!

In his anger, he verbally fought everyone online, and his words became more and more excessive.

In the end, he even said, "The stupid people of Hua only know how to lie."

Such insulting words immediately made the country of Hua people explode.

How could they look down on the country of Hua when they were earning money in their country?! He better get lost!

The netizens were so angry that they were furiously posting below to tell him to get out of the country of Hua.

If he despised the country of Hua, then don't make money from the people of Hua!

Was it reasonable to bite the hand that fed you?

Some people also dug up the information he posted on foreign social media sites and found more of his complaints and discrimination against the country of Hua and the people of Hua.

Now it was a hornet's nest!

The story quickly festered.

In just half a day, the hashtag #VEDiscriminatesAgainstHua was trending, and the number of readers of #VFGetOutOfHua skyrocketed.

After learning about the situation, everyone was outraged and shouted for VF to get out.

'Wilson realized that things had gone too far!

People started boycotting VF and the situation was getting very messy, causing him to break out in cold sweat.

By this time, the head office knew about it and immediately called to yell at, telling him he was fired!

Then, VF's public relations department reacted very quickly and sent a heartfelt apology letter to apologize to people online, stating that this was Wilson's own opinion and that it had nothing to do with the company, which still really loved the country of Hua, etc..

Chapter 977: Letter of Apology

The head office of VF was extremely pissed off.

Due to the time difference, when it was daytime in the country of Hua, it was nighttime at the head office.

Since it was nighttime, everyone was resting at home. Suddenly, they got the news that there was something wrong in the country of Hua!

Was this idiot crazy?!

No matter what country you were in, you couldn't cross this line if you wanted to make money!

How could Wilson, that moron, dare to make such a statement on the Internet? Did he have a death wish?!

Before this, there was a company whose director made such discriminatory remarks and was boycotted by the country of Hua.

'The company was so tough that they insisted on not apologizing, claiming they were right.

So, the people of Hua united to teach them how to behave. People stopped buying their products, shopping malls didn't offer them any selling space, and even e-commerce canceled their sales channels.

When all the sales channels were canceled, it was useless for them to apologize!

They could only withdraw from the country of Hua.

Originally, they thought that when things faded after a while, they could start all over again. Then they found out that they were finished!

Now that they were out, they couldn't get in.

They lost the biggest market in the world!

That company's miserable experience was still fresh in their minds, and the idiotic Wilson had the audacity to say something like that?

It was okay for him to get himself canceled, but he shouldn't drag the whole company down!

The president of VE immediately left his beautiful female companion and gave instructions to the PR department to deal with the matter immediately.

So, VF's official blog immediately issued an apology letter and fired Wilson.

Fortunately, their apology came just in time. This matter had not yet fermented to the most unmanageable stage.

Moreover, Wilson was only the head of the company's Asia-Pacific region, not the spokesperson of the whole company. While the netizens were still angry, because the company's apology was timely and sincere, they accepted it.

'There was still a bit of fallout, but it was much better than what happened to the last company.

'The whole team at VF was furious. This damn Wilson was trying to ruin everyone's hard work?!

Wilson found out that he was in big trouble!

Even when he was fired, he would have to face charges back home.

After all, he had affected the company's reputation and affected the company's financial interests, so the company was entitled to sue him.

This was going to be the end for him!

At this time, he really was afraid.

He didn't understand why he had been so hot-headed and said such irreparable words earlier!

Not only did he lose his job, he was also facing charges and might not be able to find a better job afterward! It was horrible!

All of this was because of Xia Xibei!

Oh no- Not Xia Xibei, but Qiao Weiyue!

Wilson's mind wasn't too confused to continue to fight with Xia Xibei.

'The most important thing was that he felt that Xia Xibei was a bit evil! People who went against her didn't seem to end up well. Otherwise, why would he be like this?

All of this was because of Qiao Weiyue!

If he hadn't asked him to get Xia Xibei's endorsement, how could things have come to this?

Thinking of this, Wilson was extremely angry.

Qiao Weiyue was confused when he received a call from Wilson.

Wilson wanted him to fix this matter?

Chapter 978: Threat

Qiao Weiyue was filled with bewilderment and confusion.

Previously, Qiao Haoming had told him about Xia Xibei, and he happened to know Wilson, as the two of them had some personal dealings. That was why he asked Wilson to help him.

It was a good plan for Qiao Haoming to gain favor with Xia Xibei, but how did it turn out?

Xia Xibei didn't accept Wilson's endorsement, and then, Wilson had lost his job?!

How the hell did this happen?!

Qiao Weiyue was puzzled, but he couldn't stop Wilson's anger.

Wilson really suffered because of this whole thing!

Although he ended up this way because he couldn't hold back his anger and said some bad words, if it wasn't for Qiao Weiyue, he wouldn't have become like this to begin with!

Thinking about the problems he would encounter when he returned to his own country, Wilson was anxious.

Jobless right now, he could still find another job with his experience when the crisis was over.

However, if he had to go to prison, then it was a lot more serious!

So, in anger, he threatened Qiao Weiyue, saying that if he didn't help solve this matter, they would all be ruined!

Of course, Wilson was threatening Qiao Weiyue that if all their affairs were exposed, then it would be over for everyone.

He had to make Qiao Weiyue help him fix this matter!

After Qiao Weiyue received Wilson's threat, he was also anxious.

They knew Wilson because of their business dealings.

As for this so-called "business," it was not something that could go public.

In normal times, Wilson would not tell these things. After all, this was illegal.

However, Wilson was in big trouble and facing a disastrous end, so naturally he would not make it easy for them.

Qiao Weiyue was anxious, but he had no choice but to go to Zou Zheng for help.

"What did you say?" After hearing Qiao Weiyue's explanation, Zou Zheng's face turned grim. "That stupid foreigner said what?!"

If Wilson really were to turn them in to the police, they would be in big trouble too!

"Yes, yes." Qiao Weiyue was a bit sheepish. "I didn't think he would do this either!"

Zou Zheng's eyes were about to bug out.

"Tell me everything! Don't leave out anything!"

Anyway, he did not believe what Qiao Weiyue just said.

There must be more to it.

Qiao Weiyue stumbled for a moment, his eyes wandering, but in the end, he gritted his teeth and told the story.

“Lasked him to help give an endorsement, and then... Um...”

After hearing Qiao Weiyue’s words, Zou Zheng’s face became cloudy.

He really didn’t think Qiao Weiyue could be so moronic!

How could he turn things into such a mess?!

He had told him before that he should be quiet and that their affairs should not be exposed.

Who would have thought that just because of a woman, things would turn out like this?!

“Wait a minute! What did you say the name of that brand was?”

Zou Zheng was not a woman and had no requirements for his looks, so naturally he would not know anything about skincare products and such. Therefore, even if Hongyan Youth was famous, he didn’t know about it.

However, the brand... It sounded a bit familiar!

“Hongyan Youth!”

Qiao Weiyue had looked into this afterward, so naturally he knew what was going on here.

“Hongyan... Youth?” Zou Zheng frowned. “Whose company is it?”

“It seems to be related to Liu Manhong!”

This was not a secret, so Qiao Weiyue was aware of it.

Liu Manhong?

Zou Zheng’s face changed.

Chapter 979: Cancel the Charges

Liu Manhong was Zou Zheng’s ex-wife and a woman he had always had trouble forgetting. After all, when he was caught cheating back then, Liu Manhong was too decisive in leaving him and it made her a bit hard to get over.

So, no matter how many women there were afterward, he couldn’t forget about Liu Manhong.

Two months ago, he saw Liu Manhong, but that encounter was not pleasant.

After that, he had looked for opportunities to see Liu Manhong, but was always refused.

He had things to do as well, so he didn’t continue to look for her.

He did not expect Liu Manhong to have opened a company!

Moreover, now this matter had dragged Wilson into it?

Zou Zheng couldn't help but frown.

He always felt that there was something wrong here.

He couldn't help but have a conspiracy theory.

Liu Manhong couldn't have targeted Wilson since she knew that Wilson had dealings with them, right?!

As soon as this idea came to him, he immediately shook his head and denied it.

That was impossible!

Although they knew Wilson, people like them had friends all over the world. Liu Manhong couldn't possibly target each and every one of them, right?!

Of course, Zou Zheng had to admit one thing- Liu Manhong never put him at ease, much less specifically targeted him for anything.

Therefore, this incident must be just a coincidence.

He just didn't expect that it could be so coincidental!

"Old Zou, what's next?" Qiao Weiyue looked at Zou Zheng a little nervously. "Wilson is not easy to appease."

Zou Zheng rolled his eyes, "Why did you mess up? I told you to behave yourself!"

Zou Zheng almost died of anger.

He knew that people like Qiao Weiyue were restless, but he didn't think that he could make such a mess!

If they didn't help Wilson and he reported them, it would be the end!

Even if they made preparations and got away this time, they would definitely be targeted by the authorities afterward.

That was why they had to fix this matter.

"Tell me what he wants again!" Zou Zheng glared at Qiao Weiyue.

Qiao Weiyue rubbed his nose, feeling a little unsure, but still obediently retold Wilson's demand.

"In other words, as long as he's spared jail time, the matter is over?"

"Yes!" Qiao Weiyue nodded his head.

"Okay then, I'll take a look."

'When he thought about it, it was not that hard to do.

Wilson would be in danger of going to jail because of the company's charges.

If the company dropped the charges, then he wouldn't be in danger.

After thinking it over, Zou Zheng was relieved that the matter was not too difficult.

However, he warned Qiao Weiyue, "I don't want a second time! If there is a next time, let's split up!"

He couldn't afford such a crisis again!

Qiao Weiyue was a bit embarrassed. He knew he had made a mistake this time, so he hurriedly nodded, "Don't worry, there won't be a second time!"

Zou Zheng took a deep breath, and only then did he leave.

Soon, Wilson received news that the company had dropped the charges against him.

Wilson was instantly overjoyed.

In that case, it would be all right!

However, after settling the matter, he could not resist making a new request.

"Help you find a job?"

Qiao Weiyue was stunned. How much nerve did this foreigner have?! He was too shameless!

However, he still went to Zou Zheng and made the request.

Zou Zheng was livid.

He had the worst teammate! He regretted working with Qiao Weiyue! He hardly made any money and suffered so much!

Chapter 980: Making a Big Profit

While Wilson was anxious, Xia Xibei was having a meeting with Huo Zijun and Liu Manhong at Hongyan Co.

All three of them were very happy looking at the past two weeks' sales figures.

The figures were beyond their expectation too!

In fact, before this, Hongyan Youth had already sold very well. After all, the products' immediate effect would naturally attract customers.

After that, because of Wilson's mess, Hongyan Youth had another sales boom.

The people of Hua had a sense of pride in this area. After all, Hongyan Youth was a great domestic product!

So, after Wilson's story came out, Hongyan Youth became more famous and had even more customers.

Afterwards, everyone knew that Hongyan Youth worked like a charm, so naturally the sales kept climbing.

Moreover, in addition to regular customers, there were also many VIP customers.

These customers were the ones who spent at least six figures in the beauty clubs.

So, after Hongyan Youth products were launched in the mass market, the company introduced new products- beauty pills, slimming pills, etc.

Hongyan Youth products were very effective, but no company could guarantee that the results would last forever after stopping the use of their products.

'That was why women's faces were maintained by money.

The better your skin was, the more money you spent. After all, those who were naturally beautiful were rare.

Most of them were sustained by money.

Hongyan Youth's premium kit was very effective and lasted for a long time. However, if you didn't use it for a long time, your skin would go back to its original state.

Therefore, Hongyan Youth launched products such as beauty pills.

While the previous skincare products were for external use, these were for internal treatment.

'When you took these pills, it made the external products more effective and last longer.

However, these pills were very expensive. One pill cost several thousand yuan.

If you wanted to completely treat your skin, you needed more money.

Therefore, these pills were not available on a large scale. Rather, a brochure introduced these products to any premium club members.

Those who could spend so much money on Hongyan Youth products were rich people who had confidence in Hongyan Youth.

Therefore, these customers decided to buy them immediately after receiving the brochures, such as Cui Tong, who bought bottles at a time, as if they were free.

So, the sales of Hongyan Youth reached a shocking point.

Huo Zijun looked at the report and smiled.

He knew before that Hongyan Youth was effective and would definitely sell well, but who would have thought that the result would be even more amazing than he imagined!

This was simply a miracle!

However, this was related to Wilson.

If not for Wilson's sudden targeting of Xia Xibei, things would not have developed like this.

Generally speaking, it was easy to impress everyone by comparing your company to another company.

However, no one would do such an offensive thing.

Yet, Wilson jumped out and had to compare VF and Hongyan Youth, which went out of their control.

"We have VF to thank for that! If it weren't for them, we wouldn't have made a name for ourselves so quickly!"

Huo Zijun couldn't stop smiling.

If Wilson was here, he would be furious. Who wanted their thanks?!

Liu Manhong nodded, "Indeed! Without their help, our Hongyan Youth wouldn't have become hot so quickly."

They had invested a lot before, but in just two weeks, they had already recovered the cost of their previous investment and made a big profit!