MEDICAL GOD CHAPTER 153

Zhu Ming started to worry as they did not think Zhu Linlin would rebound at this speed.

They expected her to come and make a scene, but now she appeared to be doing much better than before. If Zhu Linlin's new medicine succeeded in the market, then all their efforts would be in vain.

Zhu Ming brought the formula to their company and started their own clinical trials.

Zhu Ming was stupefied by the miraculous results!

This Sugar Deity 2.0 was much more effective than their Sugar Pal, where on earth did she get this formula?

Zhu Ming's business in Donghai was boycotted by the Meng Group and he thought he could rely on Sugar Pal to stay ahead of the game. Now with Sugar Deity 2.0, what else could they do?

"Brother, what do we do now?"

Zhu Ming paused for a moment and said, "The only advantage we have is our reputation. Sugar Pal has been in the market for ten years and this is quite an achievement. I don't believe Zhu Linlin's new medicine can overtake us easily!"

His sister warned, "Brother, you must not underestimate her. I heard Zhu Linlin has set aside a 2-billion promotional budget for advertising in CCTV......"

"What! 2 billion? Where did she get this amount of money?!"

"Who else but the Meng Group! They've invested 5 billion in the production and promotion of Sugar Deity 2.0."

Zhu Ming balled his hands into a fist. What is wrong with Meng Wengang? Has he fallen under the spell of that b****? 5 billion! He just gave it to her without much thought?!

"I also heard Zhu Linlin has invited Hou Yun to endorse their product. They're about to sign the agreement soon."

"What?"

Hou Yun was a national class-A actor and a university lecturer. He was someone who rarely endorsed any products.

Though he left the showbiz after he was diagnosed with diabetes, he was still an influential figure in the industry especially among the older generation. This was because he had acted in many classics in the past.

Hou Yun endorsing Sugar Deity 2.0 would significantly increase the product's credibility. If he were to fully recover from diabetes after taking the medicine, his testimony would

definitely be a game changer.

"No way, we must stop them from reaching out to Hou Yun. We need to talk to him!"

His sister sighed, "What can we do? They claimed that their medicine can cure diabetes, and the results are clinically proven. If Hou Yun is willing to take their medicine, then there's nothing we can do!"

Zhu Ming was deep in thought. Since I can't do it alone, I must get help from the Shu family.

He took out his phone and called Shu Jinlie, the young master from the Shu family.

"Young Master Shu? I'm Zhu Ming, I need your help!"

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On the other hand, Zhu Linlin's company could finally take a breather after spending almost two weeks managing the Sugar Pal crisis. Since the first batch of Sugar Deity 2.0 was almost ready for sale, the company slowly shifted their focus to sales and promotions.

Zhu Linlin sat in her office, immersing herself in the initial success of the medicine. During this period, they still continued to run clinical trials to ascertain the effectiveness of Sugar Deity 2.0.

Sugar Deity 2.0 was proven to be effective and could fully cure diabetes. Once it hit the market, its impact would definitely be revolutionary. Zhu Linlin had absolute confidence on the product, and her next step was to go all out to promote it.

She really had to take her hat off to Jun for coming up with such a powerful formula. With his help, they were able to solve a lot of problems during the manufacturing process. Now that the company had begun their promotional endeavors, Jun might not need to involve himself in it anymore.