

## MEDICAL GOD CHAPTER 157

Zhu Ming and his sister's expression immediately changed when they saw Su Wenqi in the advertisement.

Su Wenqi!

They might not know a lot of about the showbiz but they knew Su Wenqi was a popular celebrity!

Hou Yun might have a lot of experience as an actor, but his popularity and influence were nowhere near Su Wenqi's.

They did not expect Zhu Linlin to be able to get Su Wenqi to be their brand ambassador!

In the commercial, Su Wenqi played the role of a journalist.

With a camera tailing her, she walked into the house of an ordinary family.

One of the family members was a diabetic patient, who was injecting insulin into his abdomen to reduce his blood sugar levels before his meal.

It was at this point that Su Wenqi presented him with Sugar Deity 2.0.

The patient took the pill and tested his blood sugar levels, everyone in the family was surprised by the results.

The patient was very worked up, he ate a bowl of rice and drank a glass of sweet beverage, which he had not consumed for ages.

The 30-second commercial only had music in the background and did not have any dialogue. There was one particular slow-motion close-up shot of Sugar Deity 2.0 and that was about it.

This commercial might not appear to be creative, but the message was clear and could easily touch people's heart.

The quality of the television commercial did reflect the 2-billion budget Zhu Linlin had set aside for the project.

This kind of television commercial would no doubt attract the audience's attention. With Su Wenqi's special appearance, Sugar Deity 2.0 would surely take the pharmaceutical industry by storm.

Once the commercial ended, Zhu Ming and the other family members were at a loss for words and did not know how to react.

Sugar Deity 2.0 was not only effective but was also endorsed by a famous celebrity and had an aggressive promotional strategy. The medicine would be unstoppable once it hit the market.

“What's the price of this medicine?”

“I'm think it's about 800.”

800.....

Zhu Ming was extremely jealous of the success this medicine was about to achieve. Considering the benefit of the medicine, he believed people would even be willing to spend more than 800 on the product.

If Zhu Linlin were to sell Sugar Deity 2.0 at a higher price, then Sugar Pal could at least secure their share in the low-to-mid end segment and cater to the needs of the less wealthy.

But now, Sugar Deity 2.0 was priced at 800, which was not exceptionally expensive. Diabetic patients who could afford two bottles of Sugar Pal a month would most likely be able to afford Sugar Deity 2.0 as well.

We're doomed.

While Zhu Ming was still processing his thoughts, he suddenly received a call.

“Hello, Mr. Xu? What?! You want to terminate your contract with us? But our contract is still valid for another six months, this is breach of contract.....”

Zhu Ming's expression darkened throughout the call.

He ended the call with a deep frown, “Mr. Xu wants to terminate his contract with us and is willing to compensate us for breaching the contract. He just wants to move on to Sugar Deity 2.0.”

Aunt Zhu slammed the table and stood up in agitation, “What! What did that girl do? Did she set terms and conditions to stop people from doing business with us? How can she do this to the Zhu family?”

She was indeed a selfish person. She would always act righteous when criticizing someone, but had never thought of all the dirty tricks she used to sabotage others.

It was as if they had totally forgot about all the malicious tactics they had used to bring Zhu Linlin down in the past.

Zhu Ming sighed, “We're doomed. Zhu Linlin is going end us”

Aunt Zhu suddenly remembered something and said, "Brother, I still have a solution!"

"What?"

"I heard Meng Wengang is not the big boss behind Xuanyuan Group. It's someone else!"