

Mr Han 2551

Chapter 2551: The Start

Mou Danqiong smiled and said, "So Zhiqing asked me to open the door. One reason was to let others outside hear the commotion so that CEO Luo wouldn't do anything worse and, when needed, to go and fetch help. Another reason was to record it down without their noticing."

Seeing how well they worked together, it seemed this wasn't the first time such a thing had happened, or both of them wouldn't be working like a well-oiled machine.

"What's wrong with this entertainment industry!" Yan Beicheng was mad.

If not for Yan Zhiqing's love for acting, he wouldn't have allowed her to get involved in this messy situation.

"I'm okay. CEO Luo and Deputy CEO Zhang were drunk today, and that's why they went overboard. They don't dare be like this when they're sober. And foolish people like them are the minority; others know I have the Yan Family behind me," Yan Zhiqing said.

Since Yan Zhiqing had the evidence, Yan Beicheng wasted no time.

They had to strike first and move fast.

He called Lu Man.

Coincidentally, she was having her afternoon break.

"Did I interrupt your rehearsal?" Yan Beicheng asked.

"Oh, no, we're having a break now. Rehearsal starts at 2 PM."

The days were getting hotter, and even with air-conditioning indoors, people would get lethargic, so the breaks got extended.

"Why?" Lu Man probed.

Yan Beicheng wouldn't call her out of the blue for nothing.

Yan Beicheng explained the situation. "I've got a few pictures of a scene. Can you see how to best make use of it?"

"Alright," Lu Man agreed readily. "Send me the pictures. Also, get Zhiqing to send the details of what happened. Have her write down all she can recall of what was spoken, word for word if possible. If not, just indicate roughly what was said."

"Alright." Yan Beicheng hung up and relayed the message to Yan Zhiqing.

By chance, she had Lu Man's WeChat.

She typed down in her phone's Notes app and discussed with Mou Danqiong for those details she couldn't remember.

Mou Danqiong helped with those she remembered, though some parts were hazy for both.

Lu Man then sent Yan Beicheng a WeChat message: “I’ll tell you immediately after I’ve had someone expose the pictures and the incident online. At that time, you’ll issue a notice in Sheng Yue’s official capacity to prove that it’s real, along with some of your decisions. You can think about the actual wording yourselves.”

Sheng Yue’s only a hotel under Yan Hui Company.

And Yan Hui Company had their own public relations department. They knew how to word the announcement to achieve the best possible effect, so Lu Man didn’t say more.

“Okay.” Yan Beicheng instantly ordered the notice to be drawn up so that they could release it as soon as Lu Man notified them.

Lu Man knew such issues were a matter of speed—the quicker the better—so she didn’t hesitate.

After she received the photos and looked through them, she contacted Eight Skin Entertainment.

Let Eight Skin Entertainment expose the situation as if a bystander had submitted the evidence.

Eight Skin Entertainment had learned this skill from Lu Man a long time ago.

Lu Man needn’t say much, and soon after, Eight Skin Entertainment told Lu Man he’d already posted the news.

Chapter 2552: The Opportunity for Publicity

Lu Man quickly looked.

The entire story, from the beginning to the end, was explained with the chat log.

Clear pictures were attached as well.

If one had only looked at the pictures, one would not be able to confirm what had happened. However, as the detailed story stated in the chat log matched the picture, things became clear.

Yan Zhiqing had no mercy.

Lu Xiuse kept playing tricks and competing with her. It was quite annoying.

And so, Yan Zhiqing had also sent Lu Xiuse’s pictures to Lu Man.

When Lu Man saw the pictures, she knew what Yan Zhiqing wanted her to do. And so, she chose some pictures of Lu Xiuse and sent them to Eight Skin Entertainment for him to publish.

When the pictures were published, Lu Xiuse was still in the restaurant with Edwood.

It was done. However, Lu Xiuse wanted a confirmation. She wanted to be fully confident that she would get the position of spokesperson.

She had already slept with him. If she didn’t get anything in the end, then it would be considered a loss.

Therefore, she refused to leave. She wanted Edwood to give her a confirmation.

While Edwood was taking a shower, Lu Xiuse contacted her manager as she wanted to release news of her being the celebrity having the highest potential of becoming Turbo's new spokesperson. She specifically asked her manager to disclose that Turbo really liked her and that the negotiation between her and Turbo had been going well and had already reached the final stage of the agreement.

Yet, when she contacted her manager, her manager responded, "You contacted me at the right time. I was just about to message you. Look at what I am about to send you."

The manager then sent a few screenshots over and sent the pictures.

"What happened? Why weren't you more cautious? How could you let someone take such a clear picture of you?" the manager said. "Are you using this to get free publicity?"

"This type of publicity will only ruin yourself. Don't you know?" The manager scolded her hastily, "It is okay if you wanted more publicity, but you should have at least discussed this with me! How can you make decisions by yourself? It blew up online. Now, you want me to clean up this mess for you? If you are this capable, don't leave such a huge mess."

Lu Xiuse was dumbfounded. She couldn't even bother replying to her manager's berating messages. As she stared at the pictures, she felt her vision blacking out.

Her fingers were trembling as she stared at these pictures.

The manager thought it was Lu Xiuse who had planned this publicity stunt because these pictures were very clear. It was obvious that these pictures were taken from up close. These pictures were too clear to be sneak shots.

The pictures indicated that the person who took them was secretly hiding in the room.

To capture such a clear image of the situation, the person who took the picture must have been in the room.

Therefore, the manager thought it was Lu Xiuse who had done this as a publicity stunt.

Currently, Lu Xiuse felt that her hands and feet were ice-cold. Although she did not have the reputation of a pure and innocent girl, she did not want the public to know of these things.

"I did not do it!" Lu Xiuse couldn't even bother typing. She immediately sent her manager a voice message. "I would never use these pictures to attract the public's attention. I am not stupid! I just wanted to become Turbo's new spokesperson."

The weather was extremely hot today. Lu Xiuse was so angry that her lips were trembling. Her entire body suddenly shivered.

"It must be Yan Zhiqing!" Lu Xiuse didn't dare to hide anything from her manager as she confessed everything, "CEO Luo and Deputy CEO Zhang from Turbo got drunk. CEO Luo then molested Yan Zhiqing, and Yan Zhiqing became so angry that she made a scene at the hotel. You can see it through the pictures."

“That b*tch! Trubo definitely won’t let her be their new spokesperson. Sheng Yue also said that the hotel will never host anyone from Trubo. Yan Zhiqing must have still felt angry, so she published those pictures.”

Chapter 2553: How Dare You Ruin it?

“Yan Beicheng didn’t say what he was going to do until the dinner ended. He said that Sheng Yue will not show any hospitality to anyone from Trubo. However, this statement only showed that Yan Beicheng himself refuses to destroy his relationship with Trubo.

“Yan Zhiqing was so enraged that she exposed all these on her own. But why did she have to put my picture up when exposing CEO Luo and Deputy CEO Zhang? She must have taken that opportunity to attack me!”

Lu Xiuse was so furious that tears welled up in her eyes. “She knows that if she doesn’t get the position of spokesperson, then it will be very likely me who’ll get it, so she tried to sabotage and ruin my chance, preventing me from getting the position.”

Lu Xiuse was shaking with rage.

She had really suffered to get this position.

Not only did she provide CEO Luo and Deputy CEO Zhang special services, but she also had to do the same for Edwood.

She didn’t want to sleep with other people in exchange for more resources.

This was not something that she could get used to even as the number of times increased.

It was fine if they were young and handsome.

But she had to accompany ugly and old people like CEO Luo and Deputy CEO Zhang.

She had put in so much effort! How dare Yan Zhiqing ruin everything!

Yan Zhiqing behaved as though she was noble and virtuous. If she wanted to be noble and virtuous, she should do so by herself. How could she ruin her job prospect!

If Yan Zhiqing did not have a strong background, could she still act so noble and virtuous?

How could Yan Zhiqing look down on her!

She was only... only thinking of ways to try her best.

The manager sighed and said, “Don’t bother with Yan Zhiqing now. We will deal with the conflict between you two after this is over. We should focus on solving the issue we have now. As for the position of spokesperson for Trubo...”

The manager let out a long sigh. “Considered all the efforts you have made for this wasted. Because of this scandal, Trubo will not make you their spokesperson. Even if we said that the scandal was fake,

Trubo will still avoid arousing any suspicion, and thus, they will not choose you. If you were chosen as the spokesperson, people will say that there was a secret deal between you and Trubo.

“Because of this, Trubo’s brand image would be affected. They will be trying their best to save their brand image, which means that they will not hire you,” the manager said.

“I know...” Lu Xiuse said in a helpless tone.

She had worked hard for this for a long time. But now, every effort was wasted at the very last step.

“By the way, where are you?” the manager asked.

“...” Lu Xiuse choked and answered with a heart filled with guilt, “I am... in a hotel guest room.”

“Why are you there?” the manager asked. “With who?”

“...” Lu Xiuse pursed her lips and answered, “Edwood.”

“Good job.” The manager was so angry that he started laughing. “Come back quickly! No matter how much more effort you put in, you won’t get the position. Even if you stay there, it is useless. Edwood probably doesn’t even know about the scandal yet, right?”

When Lu Xiuse contacted her manager, she herself did not even know what had happened.

Since Edwood and Lu Xiuse were together, he probably did not know as well.

Furthermore, there was a language barrier, so Edward would receive the news much slower than Lu Xiuse.

“He doesn’t know.” Lu Xiuse said.

“Then come back quickly,” the manager said. “Once he learns about the damage to his brand image, he won’t blame himself. He will only blame you.”

Lu Xiuse jumped back to her senses.

She was so angry that she did not think about this.

After listening to the manager’s warning, she did not even bother tidying herself up. Luckily, she had already put on her clothes. She then took her bag and dashed out.

Chapter 2554: Money Has Become Something of No Value

When Edwood came out of the bathroom, Lu Xiuse had already left.

Edwood curled his lip and sneered. He’d thought that that woman would refuse to leave.

While Lu Xiuse was still on the road, she called her manager. She was wearing her Bluetooth earphone as she was driving. “I already came out. I am on the way back.”

“What happened this time is a lesson well learned. You should stop making your own decisions in the future. I know you did win some benefits this way, but this doesn’t work every time. If you had discussed

with me today, I would have advised that you be more well-behaved during dinner and then contact Edwood privately later on.”

The manager’s tone sounded very bad. He was very annoyed as he said, “I have contacted the public relations department to ask if they are able to suppress this news. They suggested that we dig for dirt on someone else to distract the public from your scandal. Then, we will think of ways to remove the scandal for you.

“I will ask someone to take down the news for you,” the manager said. “I have to go now. I will call you later.”

However, Lu Xiuse and her manager did not know that Lu Man was the one who had published the scandal.

Whenever people thought about anything related to Lu Man, they would think about Han Zhuoli, who supported her.

Since this concerned Yan Zhiqing, Yan Beicheng had even personally contacted her for this matter.

And so, who would have the audacity to take down Lu Xiuse’s scandal?

Her manager called everywhere. In the past, this would have been easily done with some money. But now, no matter how much money he gave, no one was willing to take down the news.

He was rejected so many times that he felt as though money has become something of no value.

As an experienced manager, he knew that all these rejections must have happened for a reason.

This meant that it would be impossible to take down the news. He could only expose other people’s dirt to protect Lu Xiuse.

The manager had saved a lot of dirt on other people.

He had been saving these pieces of information so that he could use them when he needed to distract the public.

This was a commonly used method of distraction in the entertainment industry. He was not the only one who did this.

While the manager was still very busy, Lu Man contacted Yan Beicheng and told him that it was okay for Sheng Yue to release that public statement.

And so, after Yan Zhiqing’s pictures were published, Sheng Yue officially announced that they would never host anyone from Trubo.

This was the first time a hospitality business had openly rejected some people.

Soon after, Yan Hui sent an official statement, stating that members of Trubo had been blacklisted by all their hotels and restaurants.

There was even a list, which named all the hotels and restaurants owned by Yan Hui.

Without this list, no one would have known. And so, everyone was shocked when they saw the list of hotels and restaurants owned by Yan Hui.

They could not believe that Yan Hui owned so many hotels and restaurants.

All the names on the list were familiar hotels and restaurants.

There were high-end ones and reasonably priced ones.

Two-thirds of the hotels and restaurants listed were thought to belong to other corporations. The netizens did not expect these hotels and restaurants to belong to Yan Hui.

Just being on the blacklist of those hotels and restaurants was a great enough suffering for Trubo.

Some of these restaurants and hotels were needed for hosting guests and important dinners.

At least half of the high-class hotels in the country belonged to Yan Hui.

This meant that they could only choose to host their guests in the remaining half of the high-class restaurants and hotels.

In some districts, there weren't many high-end hotels. In fact, in some of those districts, only Yan Hui was capable of opening a high-end hotel.

Chapter 2555: Making a Move Together

Hence, regarding those areas, Trubo had no choice.

It must also be reasonably priced.

A huge corporation like Trubo must have many employees around the world who went on business trips.

The standard of the hotel would be different with respect to the different positions of the employees.

But mostly, they were all inexpensive hotels.

Because they were blacklisted by Yan Hui, they'd lost half of their choices.

There were even many hotels that had chains overseas and had a high percentage in the market.

This made them lose a lot of choices.

Nevermind these.

Among the eight great families, which family did not have properties like these?

The Qi Family, the two Wei Families, the Han Family, the Zhao Family, the Qin Family, and the Chu Family.

They'd all announced that any of their properties or business entities, whether it be hotels or others, would never provide any services for employees of Trubo.

Right after, Nan Jingheng appeared and announced that Nan Yin would not collaborate with Trubo. Trubo's advertising could not go through Nan Yin anymore.

And Nan Yin was the biggest media company, apart from the official media, in the country.

Trubo did not have any right to collaborate with the official media. Without Nan Yin's help to advertise, advertising by other small media companies would be a waste of time.

And because of the Nan Family, the other small media companies felt pressured to not work with Trubo.

The Han Corporation also stated their position. "Trubo used such an unprofessional way to choose their brand spokesperson. All the celebrities under the Han Corporation will withdraw from competing for becoming Trubo's spokesperson. We do not want to endorse such an unprofessional brand."

All the celebrities under the Han Corporation did not have any objections against the decision that the Han Corporation had made.

They did not feel forced.

It was all because of the situation now. Being a spokesperson for Trubo was like holding a hot potato; who would dare to accept their offer?

Who would want to be suspected by the netizens of using an improper way to get the position?

The reputation of being Trubo's spokesperson was all destroyed by Lu Xiuse.

Even without Yan Beicheng offering compensation, the celebrities from other companies also announced their withdrawal from the competition for the position.

During this time, whoever stayed would be stupid.

If they made their stance quickly by making a clean break with Trubo and proving their innocence, they would still be able to protect their own reputation.

They could not destroy their hard-earned reputation for the benefits right in front of their eyes.

In an instant, only Lu Xiuse was left as Trubo's candidate for the spokesperson position.

They did not even have any other people to choose from!

The netizens were shaken by the number of families that had made a move together.

"The last time these people showed their faces in unity was when Han Zhuoli and Lu Man made their relationship known to the public, right?"

"That is not the same as now. Last time, when the two announced things to the public, these families came to support them and give their blessings; that is not a big deal. However, this time, it won't be a stretch to say that they're starting an economic war."

"Can Trubo even fight with all the eight great families combined?"

“Hehe, Trubo’s mind must have been kicked by a donkey. They didn’t even know how to be low-key when coming into our territory. This brand has not even settled in officially and they are already acting all high and mighty. Just wait until they get taught how to be nice by the good ol’ Yan Family.”

“After this fight, who would dare to endorse Trubo? Whoever is connected to Trubo would have their reputation ruined.”

Lu Man did not stop at all.

After discussing with Yan Beicheng, she immediately contacted Yan Zhiqing.

“Zhiqing, make your stand now. You don’t need to speak using your workshop’s name, you’ll be speaking as yourself. It also doesn’t need to be an official statement, just speak like usual. Whatever you want to say to Trubo or to Lu Xiuse, just let it out. You don’t need to think about whether your words are suitable.

“As of now, any words you use are suitable. Even if it is fierce, the netizens will think those are your true feelings. Most of the people are on your side,” Lu Man told Yan Zhiqing using voice message.

Chapter 2556: Well-planned

“Even though the Han Corporation had already said that they would not let any artists under them compete to become Trubo’s spokesperson and even other companies would not let artists join, the artists themselves did not say anything. There’s still a chance of taking it back if their position was made known through the company as they did not say anything themselves.

“They’ll all want to save themselves a path by not completely destroying their chance of working with Trubo. Even if they can’t work together now, after a while, when the online community forgets about this, they can continue to collaborate. I think this is the normal mindset of most celebrities now.”

Yan Zhiqing laughed and said, “They planned well.”

“But this is also a chance for you,” reminded Lu Man. “Once they have made their position known, whatever you say would be ineffective. Furthermore, people’s good impression of you will be snatched away and you will gain a bad reputation easily. If all of the others had already said something, I won’t be telling you this and asking you to fight with Lu Xiuse and Trubo.

“But since they have not spoken as they want to save themselves an opportunity, you can go and fight,” said Lu Man. “Not only can you gain fans for yourself, but you can also destroy all their opportunities to do so. If you stand out, the others will do the same due to the pressure of the netizens and to protect their reputation. Then, you won’t need your older brother to do anything. Nobody would touch anything from Trubo; they won’t even use anything that is sponsored by Trubo during events.

“This way, you can ruin any backup plans that Trubo has. Even if they want to find someone else, they won’t be able to find any,” said Lu Man. “As for Lu Xiuse...”

Lu Man smiled. “No matter how embarrassed Trubo is now, even if they don’t have any other people to choose from, they won’t choose Lu Xiuse.”

Yan Zhiqing also thought about this.

After the matter regarding Lu Xiuse and Edwood was exposed, Lu Xiuse's many wrongdoings would be found out by other people.

Lu Xiuse's reputation would be completely destroyed just like how the brand's reputation was destroyed.

Especially the person in charge and Edwood.

Now, Trubo's priority was to break off any relationship with Lu Xiuse.

It could be said that Trubo would now rather ask an unpopular celebrity to become their spokesperson than to ask Lu Xiuse.

"Got it, I'll do it now," said Yan Zhiqing.

After a short while, all the netizens saw that Yan Zhiqing had spoken.

"Because of the unhappy thing that happened at noon today, I announce that I will never endorse Trubo's products, nor will I ever collaborate with Trubo. Originally, I thought that Trubo's reputation and popularity was excellent, so I'd intended to fight to become Trubo's spokesperson.

"Trubo had contacted my manager and wanted to have a meal with me at noon today to have a discussion. Originally, they only invited me, but when I arrived, I saw Lu Xiuse there. But nevermind, we should all fight fair and square. I went with a mindset of discussing business, but I didn't expect Trubo to be so unprofessional.

"Mr. Edwood stuck to Lu Xiuse like glue at the dining table. I don't even want to talk about that scene. That's right, there are actions like this in this world. To fight for resources, they use everything that they have. Even if I don't like it, I won't look down on anyone. I know very clearly who does this kind of thing, but I have never said it to the public. Everyone is using their own skills. Even if I am not happy about it, I have no right to stop others from doing so. However, please don't do such disgusting things in front of me; it's like telling me that if I don't do the same thing, I won't be able to fight with you."

Chapter 2557: Brother Qing Is So Cool

"Lu Xiuse has snatched away quite a few of my resources using this kind of method already, from advertisements to films. Previously, for many of the advertisements and films that I was rumored to be in, Lu Xiuse ended up being the final chosen candidate. Actually, it wasn't because I was used to hype up fans. It's that the person originally chosen was indeed me, but Lu Xiuse snatched the role away.

"Lu Xiuse played the same old trick again and even did it right in front of me. What disgusted me the most was CEO Luo and Deputy CEO Zhang from Trubo who actually even hinted that they wanted me to do the same and even told me that Lu Xiuse showed the two of them enough sincerity, so they hoped to see mine as well. If they didn't see my sincerity, they won't let me get the endorsement. If they didn't want me to get it, since they oversaw the business in the country, they had the final say here.

“What a joke, really. I just won’t take on this endorsement then. I can’t encourage this kind of practice! Don’t tell me that in the future, if I don’t sell my body, I won’t be able to get any resources anymore? People who are capable should deserve to get buried then? They won’t even get a chance for fair competition?”

“How did this kind of warped competition come about? Is it because of those who use the benefits they have in exchange for taking advantage of others and scorn the rules of fair competition, or of those celebrities who wished to use this to increase their own bargaining chips in the competition? I don’t know from which party this kind of vicious cycle stemmed from, or which party started it first.

“From my debut up until now, there have been many controversies surrounding me. The biggest controversy is probably my background. No matter what I do, many people will think that I didn’t rely on my own hard work and capability, that it’s all because I came from the Yan Family.

“I have always shrugged it off. Anyway, I am the one who put in hard work and effort to achieve results. It’s fine as long as I know that, I don’t need to prove it to anyone. I never found this a trouble, and I even feel very lucky to have been born in the Yan Family. At least in this industry, no one dares to force me to do such things beyond the scope of fair competition. Perhaps I might still get quite a lot of resources snatched away, but at least I am happy. Because of the Yan Family, I don’t need to force myself to go on that same path and go along with the flow just to get those resources.

“But I know, this is just because I am lucky. There are many people who aren’t that lucky. If they did not want to go along with everyone else and just accept those so-called unspoken rules, if they just wanted to rely on their own hard work and capability to prove themselves, then the things waiting for them would be many injustices.

“There are still many capable and hardworking celebrities who are waiting earnestly for a chance. They are using concrete action to say no to these so-called ‘rules’ nowadays!

“Now, I want to stand out. Starting from me, I will openly say no. I’ll start with Trubo. I will forever reject having any working relationship with Trubo.”

Yan Zhiqing was still considered polite and did not sell Lu Xiuse out completely.

Because she knew that if she said too much at such moments, it would inevitably garner criticism that she was hitting the person when that person was down and out.

She just needed to briefly talk about why she had pointed out Lu Xiuse.

Yan Zhiqing had quite a lot of fans.

When they heard that those works and brand endorsements that had been rumored to star Yan Zhiqing previously were not actually taking fans for a ride but got snatched away by someone else halfway, they all seethed with rage.

And many more fans were all cheering that this was too enjoyable.

“Brother Qing is so cool!”

“The celebrity comes out personally to tear things apart. Opportunities like these aren’t many.”

“Personally coming out to expose gossip like what Brother Qing did is really not easy. Brother Qing, expose some more gossip, please!”

Chapter 2558: No Way of Fighting Back at All

Yan Zhiqing had suddenly turned from a sweet girl to “Brother Qing” in a matter of moments.

Who knew who started it first, but a whole bunch of people had actually started calling her “Brother Qing.”

Even Yan Zhiqing’s fans started changing the way they addressed her to this.

“Yes, say no to dirty, unspoken rules. Seek a fair and clean competition environment!”

“There are more and more shitty films now. People with no acting skills at all can even become the main leads, which shows how messed up the market is. I sincerely hope that someone capable can come out and speak up without needing to succumb to the pressure of advancing their careers through dirty, unspoken rules.”

Even the netizens who were not familiar with the industry and who were just here for the show knew about such dirty, unspoken rules.

Though they did not know who exactly were the ones doing those things, they knew that things like these would surely happen.

But no matter how well everyone knew about it, no one in the industry, especially celebrities, would really say it out loud.

Even if it did not concern them, they would not speak up about it and offend people.

This was the first time a celebrity had come out and spoken openly about this.

This was really exhilarating.

And Yan Zhiqing was not just targeting this kind of practice.

She had even repeated her stand that she would forever reject any form of collaboration or partnership with Turbo.

She had just thrown Turbo out.

Turbo was involved in this whole fiasco to begin with, and they were thinking of a way to do PR right now.

But their PR methods were not very skillful.

Because of the language barrier, Edwood himself caught wind of this news a little later.

With this kind of emergency PR management, it would naturally be better to deal with it as soon as possible.

If they were a moment late, they would be cast into the passive mode.

Once the other party took control of the narrative, it would be very easy to be led away by the other party's rhythm, making it very difficult to pull the rhythm back on track.

This was also why Lu Man had wanted to set all these things down as if she was racing against time.

It was precisely because she was afraid that if they reacted a little slower, the other party would strike faster than they did.

The other party would not act in accordance with what you had planned beforehand.

Once your plan got disrupted and the strategy you planned out initially was no longer useful, you had to think of a new way again.

This would waste a lot more time.

If they were slower by one or two steps, it would not be so easy to want to turn things around after that.

Edwood was one step behind. Lu Xiuse would not tell him, and CEO Luo and Deputy CEO Zhang would not dare to tell him either.

That was precisely why their PR was much slower.

A long time after the news broke on the Internet, Trubo then released an official statement to say that Edwood and Lu Xiuse's photos came out that way because of the angles at which the photos were taken.

That the two of them were actually not hugging each other.

But did they think the netizens were all idiots?

Lu Xiuse was already sitting on Edwood's lap. What kind of angle did the photos have to be taken at to be able to depict such a posture?

But they really had no choice. It was not bad that the PR team that Trubo engaged actually did this.

It was very difficult for Trubo to extricate themselves from this to begin with.

So the PR team just clung to the strategy of denying it to the very end and wanting to shirk all responsibility for it.

But they did not expect that the moment they released an official statement, Yan Zhiqing would send out that whole long-winded post.

Edwood hired a public relations team to make the official statements under Trubo's official public channels.

But Yan Zhiqing came out personally to tear things apart.

It was apparent whose influence was greater.

Coupled with how Yan Zhiqing just directly mentioned what she had seen herself...

The PR team that Trubo hired was fuming with rage.

It was as if the other party had calculated precisely what move they were going to make and tricked them.

They had just said that they had no relation with Lu Xiuse, yet Yan Zhiqing came out and said all those things, making them a little stunned from the blowback.

As for Lu Xiuse, she had no way of fighting back at all.

The PR team on her side did not know what else to do either. They could only pretend that she did not exist and wait for the popularity of the news to die down.

Chapter 2559: Comparable to Lu Man

Because of what Yan Zhiqing did, the other celebrities could no longer act dumb and deaf and not make a stand.

Yan Zhiqing had already made her stand so clear. How would it look if the others did not make their stand clear too?

That they still wanted to work with Turbo?

Could they not show more moral backbone?

Could it be that they'd really had some dealings with Turbo?

So, many celebrities popped out like bamboo shoots after a rain, all stating that they would have no working relations with Turbo.

Turbo instantly fell into an embarrassing and awkward situation.

They came full of pride to enter the domestic market and carried themselves with nothing but the attitude of royalty.

Even in their various publicity materials, they boasted and bragged about their brand as if it was second to none.

Yet now, they had become the butt of jokes.

With the incident this time, besides the netizens who were just there to watch the show, there were also many professionals who had analyzed the situation from many angles.

Like people in the public relations industry, who had already started analyzing this incident as a case study from all kinds of angles.

Some analyzed it from Lu Xiuse's angle, some from Turbo's angle, and some from Yan Zhiqing's angle.

They had even specifically come up with many solution proposals to depict what they would do if their own company took on the case this time.

Naturally, the incident this time came to an end with Yan Zhiqing getting the overwhelming victory on her side.

So there were professionals who started methodically analyzing the strategy adopted from Yan Zhiqing's angle step by step. To uncover the reason why they did what they did, what were their motives, as well as the effects they achieved.

From the attitudes of the eight great families to Yan Zhiqing's personal statement.

Then to the statements made by the various celebrities.

"The eight great families making their stand this time serves as a primer, pushing the popularity of this issue to its peak and drawing over the attention of those netizens who did not usually look at entertainment news as well. After a huge amount of attention had been attracted, Trubo made their first move. Meanwhile, Yan Zhiqing personally came out to tear things apart ruthlessly, which is the second step of the plan. At first the other celebrities did not come out and make a statement, because they all had the mentality of not wanting to seal off their back routes. After the incident has died down, they would still have a chance to work with Trubo.

"This was also the reason why Trubo was not anxious at the start. They knew that because the celebrities' interests were at stake, they definitely would not be short of celebrities coming forward to become the spokesperson for their brand. But they did not expect that Yan Zhiqing would personally come out to speak up. Because Yan Zhiqing made her stand clear, she laid out on the table at once the unspoken, dirty rules that everyone knew of and silently admitted to, forcing the other celebrities to have no choice but to take the initiative to make their stand clear. Whoever did not make a stand would possibly be one of those who admit to succumbing to these dirty, unspoken rules.

"Of course, even if you made a stand, it does not prove that you really did not do it before, but at least you have to put on a show about it. In this way, they sealed Trubo's back route as well. Trubo came with such great fanfare to the country, yet they could not even find a brand spokesperson, so their brand image slipped down by a notch first. In the future, who knows if they will recover, but they certainly won't be able to within a short period of time. They are famous, but their infamy is even greater.

"Within a short time, they are unlikely to produce any good results. If they could even open their flagship store, it would be considered good enough already, much less having good results. Who knows how long Trubo can hold out in the country, how long they can stand suffering losses in the country, and whether they can hold out until the netizens have forgotten about this matter and no longer think that their brand's jewelry was a disgrace?

"There's also another point. If word of this incident spreads overseas, then their brand image overseas... Trubo's customer base has all along been centered in the royal families from various countries, as well as the rich madames and debutantes of high society. These people are also the people who are the most prideful."

After one round of analysis, this person said, "The PR team that Yan Zhiqing found is really impressive. One segment is linked tightly to the next, making one unable to react in time. It's comparable to Lu Man."

Chapter 2560: There's Some Problem

Since he mentioned Lu Man, some netizens then said, “LOLOL, how can you be sure that Lu Man didn’t do this? Think about Lu Man’s working relationship with Eight Skin Entertainment.”

“HAHAHAHAHA, the method is way too familiar. Eight Skin Entertainment was the one who exposed this incident at the start. The way he exposed it is a method that Lu Man often uses. Although it’s not novel, it’s very effective and often works.”

“You don’t need to have a lot of tricks, you just need those that work.”

“Then there’s the eight great families’ relations with Lu Man. Although Wei Zilin himself is a PR master too, his field doesn’t lie in the entertainment industry. For things involving the entertainment industry, I think the first person the eight great families would think of would definitely be Lu Man.”

“Right. This time, the eight great families all took action together. There were no outsiders. Since they already had a PR master at home, why would they need to find someone else?”

At first, these netizens were still just guessing.

Yet Eight Skin Entertainment came out and posted a shy emoticon and said, “You guys guessed it all.”

It was akin to admitting that this matter had indeed been handled by Lu Man!

“It really was Lu Man, no doubt. HAHAHAHAHA!”

“Although I already know of Lu Man’s skill, every time she handles such incidents, I still think it’s very impressive.”

“Is there anything that Lu Man can’t settle with her PR skills?”

“I feel that this to her is like an easy game.”

“It does feel very easy. From the time when the incident blew up until now, how long has it been only? She came up with one move after another, that speed is way too fast. She did not give the other party time to react at all and just blew them away.”

And when the PR team for Turbo learned that their opponent was Lu Man, they almost lost their will to fight.

“We are left with no way of fighting back at all by Lu Man’s maneuvers. We already did what we could now. We really have no other options. The only thing you all can do now is to keep a low profile and hope that this matter will blow over soon,” the PR team that Turbo had hired said.

Turbo had their own PR team for their brands in every country.

It was precisely because the situation in every country was different that it was impossible for them to just use one PR team for all their other brands in other countries.

Since Turbo wanted to develop the brand in this country, they’d naturally also set up their own internal PR team within the company.

Unexpectedly, they actually did not know what to do at all when it came to dealing with Lu Man.

“What do you mean you did all you can? What did you guys do? Besides releasing a statement to clarify at the start, what else was there?” Edwood said angrily.

The head of the PR team thought to himself, If you weren’t so lustful, would there even be a need to do PR now?

“It was really because our side reacted too late. By the time we received the news, Lu Man’s side had already been in action for quite a while, so we were already on the passive side, unable to do anything more.”

As he spoke, CEO Luo and Deputy CEO Zhang walked in with somber faces.

The two of them did not dare to see Edwood now.

If not for CEO Luo trying to flirt with Yan Zhiqing when he got drunk, things would not have come to this state.

When Edwood saw the two of them now, he felt utterly enraged.

CEO Luo hinted at Deputy CEO Zhang secretly.

Deputy CEO Zhang braced himself and said, “Mr. Edwood, Mr. Chanders, there’s some problem with our brand’s flagship opening ceremony.”

Edwood frowned as he asked, “What problem?”

“All our paperwork in the country did not get approved,” Deputy CEO Zhang said.

“What do you mean! Didn’t we settle all of that previously?” Chanders asked furiously.

It was precisely because it was something that had been confirmed that both of them came over.

They intended to do both activities at the same time so that both would go hand in hand.

If they settled on the brand’s spokesperson and sent out the publicity for it at the same time, it would be perfect.

Their paperwork would have been all settled by the time the day of the opening ceremony came.